

# Machine Learning Techniques for Topic Spotting

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**Abstract:** Automatically choosing topics for text documents that describe the document contents, is a useful technique for text categorization. For example queries sent on the web can use this technique to identify the query topic and accordingly forward query to small group of people. Similarly online blogs can be categorized according to the topics they are related to. In this paper we applied machine learning techniques to the problem of topic spotting. We used supervised learning techniques which are highly dependent on training data and the particular training algorithm used. Our approach differs from automatic text clustering which uses unsupervised learning for clustering the text. Secondly the topics are known in advance and come from an exhaustive list of words. The machine learning techniques we applied are 1) neural network., 2) Naive Bayes Classifier, 3) Instance based learning using k-nearest neighbours and 4) Decision Tree method. We used Reuters-21578 text categorization dataset for our experiments.

## 1 INTRODUCTION

Given a text document, can it be classified as being related to one or more given topics? Automatic topic assignment to text documents or, topic spotting, has applications in information retrieval systems and enterprise portals (Hotho et al., 2003; Wiener et al., 1995). Two approaches namely supervised learning and unsupervised learning can be applied to problem of topic spotting (Hotho et al., 2003). Machine learning techniques can be based on supervised or unsupervised learning. However, these types of learning vary only in used structure of the model. A model implies the effect of one set of observations, (such as inputs) on another set of observations, (such as outputs) in the supervised learning approach. As a result, chain starts with the inputs and end at the outputs by introducing arbitrating variables amid the inputs and outputs.

In this paper, four supervised learning techniques are applied to address the problem of topic spotting. These techniques are artificial neural networks, naïve Bayes classifier, instance based learning using k-nearest neighbour technique and decision tree. We used a simplified version of Reuters-21578 data set to empirically evaluate these techniques. High information gain words have already been extracted and are used as attributes for each topic class out of

10 topic classes in simplified Reuters-21578 data set. We merged documents in all the classes into a single file and then divided the data set into four equal parts after arranging the text documents randomly. We applied k-fold cross validation technique for all the four approaches described above.

The researchers started addressing problem of automatic text categorization from 1961 (Huang et al., 2009). Documents in the text classification problem are normally represented by vector of numeric values extracted from the document (Hotho et al., 2003). A. Genkin et. al. (Genkin et al., 2007) uses Bayesian logistic regression approach for the problem of text categorization whose results are comparable with that of support vector machine technique. Most of the text clustering algorithms are based on vector space model (Huang et al., 2008). Some researchers use the term bag of words (*BOW*) for vector space model (Hotho et al., 2003). *BOW* or vector space model suffers from the difficulty that it considers only term frequencies and ignores semantic relationships between the terms (Huang et al., 2008; Wiener et al., 1995).

Dimensionality reduction is also important for the problem of document classification because high dimensional documents require more computations as compared to low dimensional documents (Huang et al., 2008). Document dimensionality normally

ranges from  $10^3$  to  $10^6$  (Huang et al., 2008). E. Wiener et. al. (Wiener et al., 1995) used neural network approach for topic spotting. They used latent semantic indexing to reduce dimensionality in the documents. We used a data set in which dimension of the documents have already been reduced by extracting most information gain words for each topic.

Among the four techniques we used, neural network approach is computationally high when training is performed. Whereas instance based learning technique using k-nearest neighbour technique is computationally high when an instance document needs to be classified. K-nearest neighbour technique computes distance of the instance to be classified from every document in the training examples.

The rest of the paper is organized as follows. Section II describes the data set, data set pre-processing and validation techniques. In section III to section VI, we present results for neural networks approach, naïve Bayes classifier approach, instance based learning using k-nearest neighbour approach and decision tree approach respectively. The comparison of all the four approaches is presented in section VII and finally in section VIII conclusion and a discussion of future work are presented.

## 2 DATASET

We used a simplified version of Reuters-21578 (Reuters-215 data) data set for our experiments. The actual data set consists of 21578 text documents. These documents are contained in 22 SGML files. Each of the first 21 files (reut2-000.sgm through reut2-020.sgm) contains 1000 documents and the last file (reut2-021.sgm) contains 578 documents, summing to total of 21578 documents. In addition the, the data set contains an SGML DTD file which describes the data and six other files used to index the data. The list of topics consists of 135 topics.

The simplified version of Reuters-21578 data set consists of 7769 training documents and 3018 test documents. Only 10 topics out of 135 topics containing the most documents are retained in this data. For each topic 500 words with highest information gain are extracted and are used as attributes to describe documents.

Both training and testing data consists of 10 files, one for each topic, and each training file and testing file consists of 7769 and 3018 documents respectively. The 500 words with most information gain are used as attributes. Each document is

specified as a vector of 501 bits where last bit represents whether the document belongs to the given topic or not according as last bit is 1 or 0. Each bit represents presence and absence of the corresponding attribute in the document. Table 1 shows the entropy in the data with respect to each of the 10 topics. Fig. 1 shows entropies graphically.

Table 1: Entropy in each class.

Topic	Entropy		
	Training	Testing	Overall
acq	0.75	0.79	0.76
corn	0.16	0.13	0.15
crude	0.29	0.34	0.30
earn	0.95	0.94	0.95
grain	0.31	0.28	0.30
interest	0.26	0.26	0.26
money-fx	0.36	0.32	0.35
ship	0.17	0.19	0.18
trade	0.28	0.24	0.27
wheat	0.18	0.16	0.18

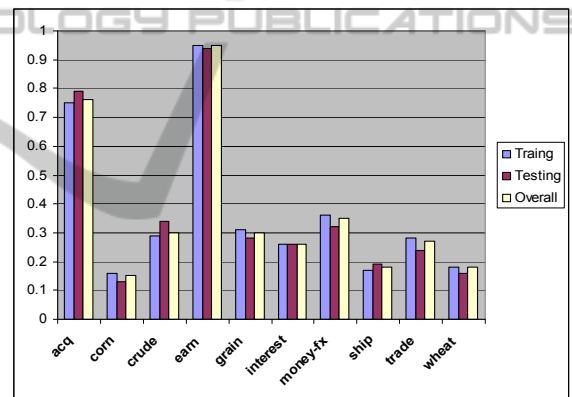


Figure 1: Entropy in each class.

### A. Data Pre-processing and Validation Method

The attributes for each class are the most information gain words occurring in the document. These attributes, though overlap, but are not necessarily the same across all the topic classes. To create a single batch file for all the training and testing data to apply k-fold validation, we got union of the attributes of all the 10 classes. The total number of attributes became 2682 after removing repeated attributes. The first 2672 are the actual words and last 10 attributes denote the class. All the attributes are Boolean valued. 0 and 1 means presence and absence of the corresponding attribute in the document respectively. Similarly 0 and 1 for target attribute denotes whether the document belongs to the corresponding class or not respectively. We read each document from each of

the 10 files and merge these 10 vector representations of a single document into single vector of 2682 bits compliant with the new 2682 attributes. We removed last 7 files from the batch file and the final data contained in a single file consists of 10780 documents.

For instance based k-neighbour method, neural network and naïve Bayes, we used the same data set of 10780 documents. For decision tree method, we extracted 1000 documents from the batch data which have most positive target values.

For the four approaches described above we used 4-fold cross validation technique to measure the performance of each approach. First we arranged the 10780 examples randomly and divided into four parts with each part consisting of 25% (=2695) examples. For  $k^{\text{th}}$  fold ( $k=1, 2, 3, 4$ ), we used  $k^{\text{th}}$  2695 examples as test examples and remaining 8085 examples as training examples. For each fold we calculated percentage of correct, false positive and false negative predictions. We predicted true error rate for each technique by calculating two sided 95% confidence interval.

### 3 NEURAL NETWORK APPROACH

MATLAB 7.0 is used to measure performance of the neural network. We used 2 layers feed forward back propagation neural network for topic spotting. Number of input neurons of the network is the number of attributes (excluding target attributes) and number of output neuron is the number of classes in the data, one neuron for each class. Number of hidden layer neurons is 16. Gradient descent algorithm is used to train the network. Performance measure used in training is sum of squared errors. Termination condition is the maximum number of epochs or performance goal whichever is met first. Transfer functions in each layer are set to log sigmoid. Parameters of the neural network are summarized in the Table 2.

Table 3 shows performance statistics of neural networks for the problem of topic spotting. K denotes the value of fold. On the average the correct decisions are 97.54% on testing data and 97.88% on all data (training + testing). Fig. 2 shows average predictions on testing data and all data.

Table 2: Neural Network Parameters.

Neural Network Parameters	
Neural Network Type	Multi-layer Feed Forward Back propagation
Number of input neurons	2672
Number of output neurons	10
Number of hidden layers	1
Number of hidden layer neurons	16
Training Algorithm	Gradient Descent
Performance Measure	Sum of Squared Errors
Max. Number of Epochs	10000
Goal	1500 (SSE)
Goal Achieved	Yes
Goal Achieved After	2000 epochs (average)

#### B. Confidence Interval for True Error

Neural network has 2.45% error rate on the test data. The sampling distribution for the error is approximately normally distributed with mean  $\mu$  and standard deviation  $\sigma$ .

$$\begin{aligned}\mu &= 0.0245 \\ n &= 2695 \\ \sigma &= \sqrt{\frac{\mu(1-\mu)}{n}} \\ &= 0.0030\end{aligned}$$

Two sided 95% confidence interval based on normal distribution for true error for neural network approach is given by.

$$(0.0186, 0.0304) \text{ Or } (1.86\%, 3.04\%) \quad (1)$$

With 95% confidence it can be asserted that the true error rate for neural network approach is bounded by (1).

Table 3: Neural Network Statistics.

K	Testing Data			All Data		
	Correct	F. P.	F. N.	Correct	F. P.	F. N.
1	97.92	0.26	1.82	97.83	0.28	1.88
2	98.02	0.28	1.70	97.88	0.32	1.79
3	97.90	0.37	1.72	97.78	0.42	1.78
4	98.13	0.24	1.63	98.02	0.28	1.70
Avg.	97.54	0.44	2.01	97.88	0.32	1.79
S. D.	0.11	0.010	0.07	0.10	0.07	0.07

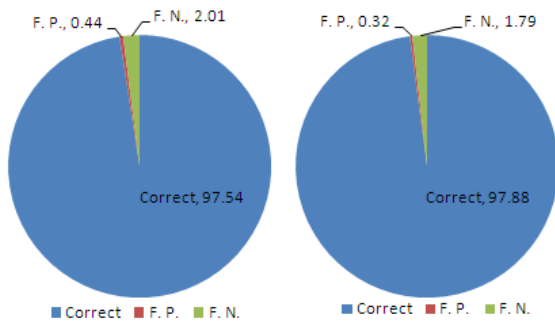


Figure 2: Average predictions for testing data and all data for neural networks.

#### 4 NAÏVE BAYES CLASSIFIER

We used visual C++ 6.0 to get statistics for naïve Bayes classifier technique. Table 4 shows performance statistics. Average correct predictions on testing data are 93.56% and on all data are 93.65%. These statistics shows that neural network technique outperforms naïve Bayes classifier technique. Fig. 3 shows average predictions on testing data and all data.

Table 4: Naïve Bayes Classifier Statistics.

K	Testing Data			All Data		
	Correct	F. P.	F. N.	Correct	F. P.	F. N.
1	93.43	3.02	3.54	93.64	2.84	3.52
2	93.29	3.15	3.55	93.64	2.84	3.52
3	93.71	2.66	3.63	93.70	2.80	3.51
4	93.82	2.66	3.53	93.65	2.80	3.53
Avg.	93.56	2.87	3.56	93.65	2.82	3.52
S. D.	0.24	0.25	0.04	0.31	0.02	0.008

##### C. Confidence Interval for True Error

Naïve Bayes classifier has 6.43% error rate on the test data. The sampling distribution for the error is approximately normally distributed with mean  $\mu$  and standard deviation  $\sigma$ .

$$\begin{aligned} \mu &= 0.0643 \\ n &= 2695 \\ \sigma &= \sqrt{\frac{\mu(1-\mu)}{n}} \\ &= 0.0047 \end{aligned}$$

Two sided 95% confidence interval based on normal distribution for true error for naïve Bayes approach is given by.

$$\begin{aligned} &(0.0550, 0.0736) \text{ Or} \\ &(5.50\%, 7.36\%) \end{aligned} \tag{2}$$

With 95% confidence it can be asserted that the true error rate for naïve Bayes classifier approach is bounded by (2).

#### 5 K-NEAREST NEIGHBOUR TECHNIQUE

We used visual C++ 6.0 to get statistics for naïve Bayes classifier technique. For each document  $d$  to be classified we calculate its distance from all documents in training set and get 5 documents with minimum distance, called 5-nearest neighbours. For each topic, if majority of the 5-neighbours are related to the topic, the document  $d$  is also decided to be related to the topic and if majority of the 5-neighbours is not related to the topic, document  $d$  is also decided to be unrelated to the topic. Average correct predictions on testing data are 95.70% and on all data are 97.20%. K-nearest neighbour performance lies between naïve Bayes classifier performance and neural network performance. Fig. 4 shows average predictions on testing data and all data.

Table 5: K-Nearest Neighbour Technique Statistics.

K	Testing Data			All Data		
	Correct	F. P.	F. N.	Correct	F. P.	F. N.
1	96.36	1.40	2.25	97.17	1.01	1.81
2	96.46	1.32	2.22	97.23	0.86	1.90
3	96.42	1.21	2.37	97.17	0.87	1.95
4	96.58	1.17	2.27	97.25	0.85	1.89
Avg.	96.45	1.28	2.28	97.20	0.90	1.89
S. D.	1.56	0.10	0.06	0.04	0.75	0.05

##### D. Confidence Interval for True Error

K-nearest neighbour approach has 3.56% error rate on the test data.

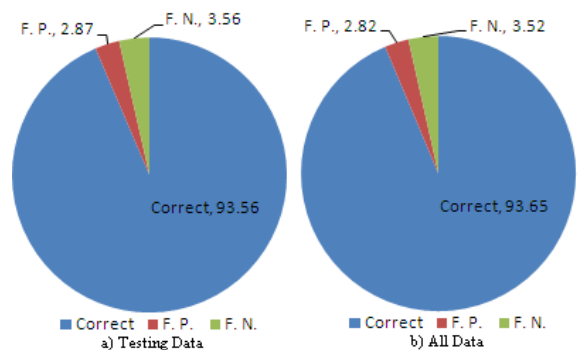


Figure 3: Average predictions for testing data and all data for Naïve Bayes Classifier.

The sampling distribution for the error is approximately normally distributed with mean  $\mu$  and standard deviation  $\sigma$ .

$$\begin{aligned} \mu &= 0.0356 \\ n &= 2695 \\ \sigma &= \sqrt{\frac{\mu(1-\mu)}{n}} \\ &= 0.0036 \end{aligned}$$

Two sided 95% confidence interval based on normal distribution for true error for k-nearest neighbour approach is given by.

$$(0.0286, 0.0426) \text{ Or } (2.86\%, 4.26\%) \quad (3)$$

With 95% confidence it can be asserted that the true error rate for k-nearest neighbour approach is bounded by (3).

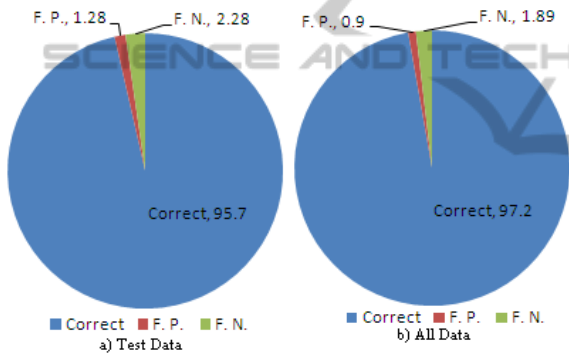


Figure 4: Average predictions for testing data and all data for k-nearest neighbour approach.

## 6 DECISION TREE APPROACH

We used weka to get statistics for decision tree technique. We took 1000 examples with most positive examples from 10780 examples to compute performance statistics. Using k-fold validation technique with value of k equal to 4 the average correct, false positive and false negative predictions came out to be 95.38%, 2.19% and 2.40% respectively. These statistics are comparable with that of k-nearest neighbour approach. Fig. 5 shows statistics graphically.

### A. Confidence Interval for True Error

Decision tree approach has 4.59% error rate on the test data. The sampling distribution for the error is

approximately normally distributed with mean  $\mu$  and standard deviation  $\sigma$ .

$$\begin{aligned} \mu &= 0.0459 \\ n &= 250 \\ \sigma &= \sqrt{\frac{\mu(1-\mu)}{n}} \\ &= 0.0132 \end{aligned}$$

Two sided 95% confidence interval based on normal distribution for true error for decision tree approach is given by.

$$(0.0200, 0.0718) \text{ Or } (2.00\%, 7.18\%) \quad (4)$$

With 95% confidence it can be asserted that the true error rate for decision tree approach is bounded by (4).

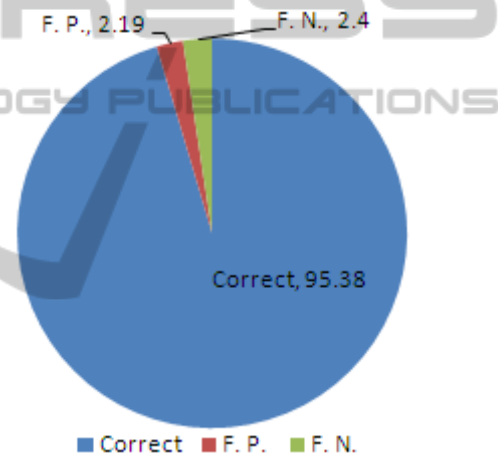


Figure 5: Average predictions for decision tree approach.

## 7 COMPARISON OF USED APPROACHES

Upper bounds on the true error with 95% confidence for all the four approach presented in this paper are given in Table 6. These bounds show that neural network outperformed all other techniques. K-nearest neighbour technique outperformed naïve Bayes classifier and decision tree approaches. Decision tree and naïve Bayes classifier approaches' performance remained very close but the interval width for decision tree approach is larger than that of naïve Bayes approach due to smaller sample size for decision tree approach.

## 8 CONCLUSION

With a minor difference, all the four techniques, neural networks, k-nearest neighbour, decision tree and naïve Bayes classifier, performed well for the problem of topic spotting. The highest information gain words have already been extracted for each class in the data set. These words with high information gain also played role in achieving such performance for the four techniques. One related but more challenging problem is to predict any unseen topic for a given document.

In the future, we can apply the four techniques on the raw data without extracting high information gain attributes to see how much contribution high information gain attributes have done to the performance of the classification problem of topic spotting.

Table 6: Two Sided 95% CONFIDENCE Upper Bound on the True Error.

	Neural Network	Naive Bayes	K-nearest Neighbour	Decision Tree
Upper Bound	3.04%	7.36%	4.26%	7.18%
Interval Length	1.18%	1.86%	1.40%	5.18%

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