

Presence Analytics: Density-based Social Clustering for Mobile Users

Muawya Habib Sarnoub Eldaw, Mark Levene and George Roussos

Dept. of Computer Science, Birkbeck, University of London, Malet Street, WC1E 7HX, London, U.K.

Keywords: Presence Analytics, Density-based Clustering, Social-DBSCAN, WLAN Traces, Wireless Network Traces, Eduroam, Social Groups, Class Attendance, Human Presence, Learning Activity, Mobile Data, Mobile Users.

Abstract: We demonstrate how social density-based clustering of WLAN traces can be utilised to detect granular social groups of mobile users within a university campus. Furthermore, the ability to detect such social groups, which can be linked to the learning activities taking place at target locations, provides an invaluable opportunity to understand the presence and movement of people within such an environment. For example, the proposed density-based clustering procedure, which we call Social-DBSCAN, has real potential to support human mobility studies such as the optimisation of space usage strategies. It can automatically detect the academic term period, the classes, and the attendance data. From a large Eduroam log of an academic site, we chose as a proof concept, selected locations with known capacity for the evaluation of our proposed method, which we successfully utilise to detect the regular learning activities at those locations, and to provide accurate estimates about the attendance levels over the academic term period.

1 INTRODUCTION

Pervasive technologies, such as Eduroam (Eduroam, 2016), generate vast amounts of detailed information, providing an invaluable opportunity to study different aspects of presence and movement behaviours of people within a target leisure, work or study environment. Furthermore, these technologies increase people's ability to access information, which undoubtedly affects the way the target environment operates, and it is therefore essential that we build real-time monitoring systems as well as theoretical frameworks to understand how people's presence and its dynamics reshape the structures of our environments. With such measurements put in place, we can potentially discover hidden patterns of behaviour at both the collective and at the individual user levels, thus increasing our understanding about people's presence, and in turn, improving our ability to make informed decisions when we plan for our environments.

Here we focus our investigation on the social dimension of people presence within an academic environment, with the objective of discovering meaningful social clusters of users. In particular, we apply our proposed data mining algorithm on the WLAN imprints that visitors leave behind as they move about from one location to another across the different sites at Birkbeck College. Our intuition is that we should be able to discover clusters that match the users groups

formed on the basis of attending lectures of individual modules. Gaining knowledge about the social group that regularly attends a target class such as the size of the group, allows us to make accurate estimate about the attendance level of the learning activity. Furthermore, by clustering learning activities (e.g. modules) together we can discover a higher level of grouping that matches the clustering formed with respect to the membership in the study programmes that the students are enrolled in.

The raw WLAN traces used in this research were collected at Birkbeck, University of London during the period from the 1st of October 2013 to the 10th of April 2015. In comparison to most data sets used in previous Eduroam based studies (Allahdadi et al., 2013; Mulhanga et al., 2011), the data set containing these traces is larger in size with respect to its number of users as well as the number of days it spans.

The paper makes the following contributions to presence analytics:

1. It presents a social density-based clustering method that uses WLAN traces in order to detect granular social groups of mobile users within a university campus. The proposed clustering method, which we call Social-DBSCAN, relies on the underpinning semantic context for parameterisation, i.e. utilising information from the semantic context to determine the values of the clustering

algorithm parameters such as the minimum class size value, which we use to ensure that the number of individual students in any discovered social group remains within a certain range values.

2. Make accurate estimates about the actual attendance level of learning activities. Linking the discovered social group that regularly attends a target location and the learning activity that takes place within the same context, will allow us to estimate the attendance level of these learning activities.

The remainder of the paper is organised as follows. In Section 2, we present the motivation for this work. In Section 3, we review the related work. In Section 4, we describe the social clustering of mobile users, and provide the definitions of the concepts used in this work. In the same section, we provide the description of the details of our clustering approach such as the formulation of the clustering problem, similarity computation, the detection of regular learning activities and the discovering of the arbitrary-shaped clusters of users. In Section 5, we give a description of the data set we used for the evaluation of our proposed approach, followed by the evaluation of the discovered clusters. We provide a comprehensive discussion of the results in Section 6. Finally, in Section 7, we give our concluding remarks and a brief description of future work.

2 MOTIVATION

In (Eldaw et al., 2016), we investigate the human presence within an academic environment and examine four types of behavioural patterns that correspond to the four different aspects of the data: social, spatial, temporal and semantic. Motivated by our findings, we set out to study more closely the social aspect of presence analytics, with the aim of gaining better understanding of the human presence within the case-study environment - the Bloomsbury campus of Birkbeck University of London. Based on the analysis carried out in (Eldaw et al., 2016) there is high temporal regularity in the human presence (see the evident seasonality pattern in Figure 3), which can be interpreted as the visitors having preferences with respect to the visited locations. Moreover, our analysis reveals that the distribution of revisiting users across the various affiliations is approximately a power-law (Clauset et al., 2009). The various patterns investigated: daytime, evening, weekdays and weekend, show that most users belong to a small number of affiliations as can be implied from the analysis of the distribution, shown in Figure 1. It is not surprising

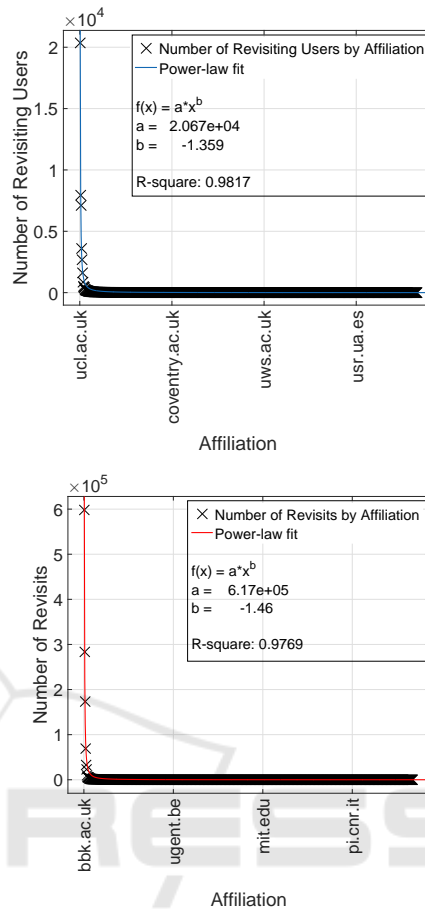


Figure 1: Distribution of number of revisits by affiliation. In this figure, the affiliations are ranked by number of revisits. The top plot shows the distribution of number of revisiting users by affiliation and the bottom plot shows the distribution of number of revisits. The distributions in these figures were computed over the 11 week period covering the Spring term of 2015 (From the 5th Jan to 20th March 2015).

that these affiliations, which include Birkbeck College, are the ones that hold the most regular teaching and research activities across Birkbeck’s sites. Furthermore, as shown in Figure 2, we discovered that the users’ revisits are distributed as an exponential mixture across locations. The combination of these findings gives very strong indications of an underlying semantic users/visitors grouping on the basis of the learning activities that take place at Birkbeck’s Bloomsbury campus in central London.

2.1 The Intuition of the Proposed Density-based Clustering Approach

Social relationships is an integral part of every community and no doubt that numerous social communities exist between the people of the same univer-

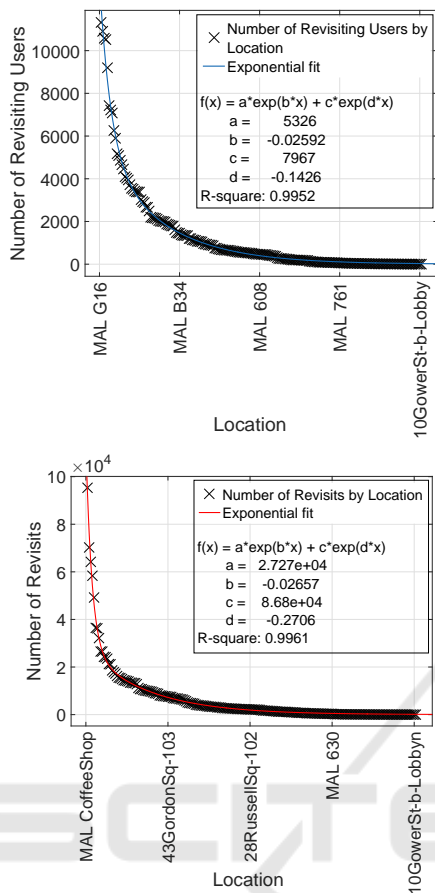


Figure 2: Distribution of number of revisits by location. In this figure, the locations are ranked by number of revisits. The top plot shows the distribution of number Of revisiting users by location and the bottom plot shows the distribution of number of revisits. The distributions in these figures were computed over the 11 week period covering the Spring term of 2015 (From the 5th Jan to 20th March 2015).

sity. The people at Birkbeck College are no exception to this. Based on the day-to-day social activities such as lectures, seminars and other regular meetings, we have strong evidence about the existence of finer-grained relationships as opposed to the high-level social grouping by the user’s academic affiliation. In this paper we utilise a density-based clustering approach to discover the social groups formed on the basis of these learning activities. Our choice of a density-based clustering over other types of clustering methods is motivated by the semantic underpinning of the visits made to the various locations in the College. In most cases, when a location is visited, the visit is normally motivated by the desire to attend the learning activity taking place at the target location. For instance, when a student makes a visit to one of the lecture-rooms he or she is most probably doing this because they are attending a class taking place at that

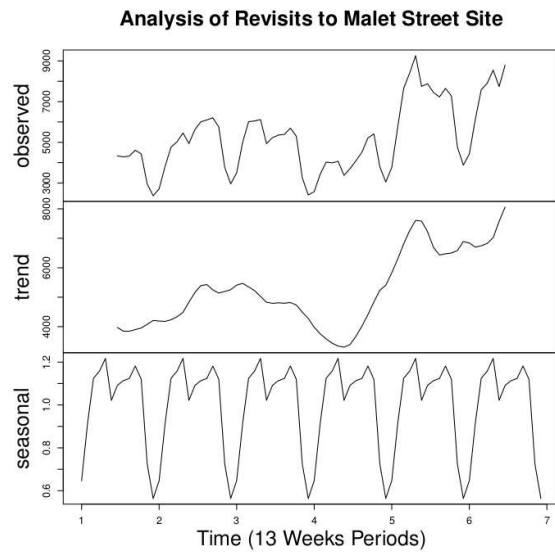


Figure 3: Time series analysis of number of revisits to Malet Street site. In this figure, the top plot shows the original time series in which the data is divided into 13 week periods (Each 13 week period covering an 11 week academic term plus an extra week on either sides of the term). The plot second from top shows the estimated trend, and the bottom plot shows the estimated seasonal constituent.

location.

It is important to note here that with exception to the minimum class size and the minimum attendance threshold, which we discussed in Section 4.4.1, we do not make any specific assumptions about the level of attendance of any given regular learning activity. Moreover, we do not make assumptions about the density or the variance of attendance or the shapes for the clusters that we would like to discover. The reason is that these measurements about the attendance, i.e. the density and the shapes of the social clusters of users, are partly the kind of information that we set out to discover in this research, and consequently we take into consideration an unbiased prior view about them.

3 RELATED WORK

Numerous studies investigated the possibility of using WLAN traces to get an up-to-date perspective of the human dynamics within an academic institution. We review some of these studies and lay special emphasis on the social dimension of the human presence.

In (Eagle and Pentland, 2006), which describes a study involving university students, the authors identified activity patterns related to the users daily behaviour. The study showed that the daily patterns can

be associated with the user's major of study and, consequently be linked to the level of employment. In (Lee and Hou, 2006) the authors estimated the network usage among different access points over a long-term. In a study discussed in (Kumar et al., 2008) it was shown that it is possible to identify social groups amongst users. The study was based on WLAN mobility traces that were collected over a period of one month. In the same study, it was shown that male and female session duration can be significantly different.

Most recent Eduroam studies provide analysis using small data sets of WLAN traffic traces (Allahdadi et al., 2013; Mulhanga et al., 2011). The analysis and the discussion presented in this paper is based on a large amount of WLAN traces, that was recently collected at Birkbeck University of London, which is one of the participant universities in Eduroam. Furthermore, this analysis provides an up-to-date view about the current trend in Eduroam usage.

4 SOCIAL CLUSTERING OF MOBILE USERS

The patterns discussed in this section are concerned with the social perspective of the human presence, in particular, the human presence with the respect to learning activities that occur across the different locations at a university campus. To examine such patterns, we utilise a collection of methods to measure the influence of the social behaviour in the data. Some of these methods capture the degree of similarity between users, while other ones are designed to detect the social groups of these users.

4.1 Definitions

1. **Presence Analytics** is defined as the collection and the analysis of mobile data in order to find meaningful patterns about people's presence within a given environment.
2. **An Event** is defined as a group of one or more devices/users connecting to the network from a particular location within a given time interval.
3. **Revisit** is defined as the appearance of a user at a previously visited location at approximately the same time of the day on the same day of the week.
4. **Pattern of Events** is defined as a time series of occurrences of a given event, associated with a given time. For example, the attendance of a module with a regular weekly class delivered for a number of consecutive weeks at the same given location is a *Pattern of events*.

4.2 Problem Formulation

Suppose that we have the individual users' records of revisits, of a group of users U , to a target location L . Moreover, suppose that all these revisits were made within a fixed time interval of a given weekday D for k consecutive weeks. We would like to automatically discover whether this collection of revisits represent a *pattern of events* of a learning activity that was taking place at the location L over the k consecutive weeks.

In the remainder of this paper we use the terms *learning activity* and *pattern of events* interchangeably to refer to the same concept. Similarly, we sometimes mention users, people, students and visitors all to mean the same thing.

4.3 Similarity Measure

An important question that automatically arises when we want to decide whether an observed user can be associated with a particular group of users, is how to compute the similarity between the observed user and the members of a group. An equally important question to address here is how much information is required to determine a realistic similarity value. To answer such questions we utilise information extracted from the semantic context to inform our model about the kind of similarity measure to use and the amount of information needed to compute the similarity.

4.3.1 Jaccard Similarity

We choose Jaccard, which we argue is a natural measure, based on the application and the data. Intuitively, the Jaccard similarity measure, which is also referred to as the Jaccard or Tanimoto coefficient, substantially captures the similarity between two records of attendance. It computes the similarity as the ratio between the intersection and the union of the two compared records of attendance (Cheetham and Hazel, 1969), (Sneath, 1957), (Späth, 1980). More specifically, it compares the total of shared attended sessions to the sum of sessions attended by either of the two users. The formal definition of this measure is as follows:

$$Jaccard(p_a, p_b) = \frac{|p_a \cap p_b|}{|p_a \cup p_b|}. \quad (1)$$

where p_a and p_b represent the records of revisits of user a and user b as d -dimensional points.

4.3.2 Term-based Similarity Computation

One of the key challenges that we needed to address when computing the similarity is how much infor-

mation is required to determine a realistic similarity value. In the context of this work, the presence and movement of people can be highly dictated by the learning activities that takes place across the College. For example, the regular presence of students and the teaching staff in lecture-rooms is highly dictated by the modules taught in these rooms. Similar to other academic institutions, these learning activities such as lectures and lab sessions are highly dictated by the timetable, which gives the location and time allocation for the different learning activities across the academic year. Here at Birkbeck College, this allocation is usually different for the different academic terms, with exception to a selection of core modules that continue to run for more than one term. Nonetheless, within the term period many people are likely to be present at the same location at the same time at least once a week. This observation was confirmed by the regularity found in the temporal patterns as shown in Figure 3. Based on this finding, we decided to compute the similarity over the 11 week periods - each 11 week period corresponds to one of the academic terms contained in the data set described in Section 5.2.

4.4 Detecting Regular Learning Activities

To explain how our proposed method successfully detects the occurrence of a class, we rely on the intuition that the visitors to a target location, where the regular sessions of a module are delivered, naturally form a social group that most likely meet on a regular basis over the number of weeks that the module covers. The experiments we conducted, as shown in the analysis presented in Section 6, were designed to discover such groups by performing a two stage process, which addresses the following challenges.

4.4.1 Noise Reduction

With the kind of WLAN data utilised in this work, it is not guaranteed that all the individuals who visited a particular location were there, merely to attend the learning activity taking place at that location. In order to successfully detect a regular class that takes place at a target location, we discard from our processing the data of any individual whose total number of visits to the target location was less than a *minimum attendance* threshold.

Another concept that is closely related to level of attendance is the *minimum class size*, which is the smallest percentage of the total number of students registered for the class that must be present for a learning session to hold. Note here that the *minimum*

attendance and the *minimum class size* vary between the different schools and departments within the College.

4.4.2 Coherence of Attendance

Even with the noise being eliminated, we still cannot guarantee that those individuals who visited a particular location were there merely to attend the learning activity that was taking place there. Therefore, it is imperative to verify that those individuals that attended the potential class are *coherent* in attending the individual sessions of that class over the 11 week academic term. A *coherent* cluster is defined as a group of individual users that have *similar* attendance. For example, if two or more individuals consistently attended the same sessions of a class then they are members of a coherent cluster.

To verify coherence of attendance, we apply our proposed clustering method to find out whether those individuals, whose attendance satisfy the minimum requirement, form a single cohesive cluster with respect to their attendance of individual sessions across the different weeks of the academic term period.

4.4.3 Discovering Coherent Clusters

The clustering approach we are proposing is based on the DBSCAN algorithm, the density-based spatial clustering of applications with noise (Ester et al., 1996), which scales well for large amount of data (Kriegel et al., 2011). The original DBSCAN takes two parameters, namely epsilon (a distance threshold) and minPts (a minimum number of points which is used as a density threshold). Given some data points for clustering, DBSCAN relies on these two parameters to identify density connected points in the data. It uses the concepts of direct and density connectivity to group points together forming transitive hull of density-connected points, which yields density-based clusters of arbitrary shapes. In DBSCAN, two points are said to be *directly connected* if they are at distance less than the threshold epsilon and a point is said to be a *core point* if it has more directly connected neighbouring points than the threshold minPts. Furthermore, two points is said to be *density connected* if they are connected to core points that are themselves density connected to one another (Kriegel et al., 2011).

In our proposed social variant of DBSCAN, which we refer to as Social-DBSCAN, we use information from the semantic context of the human presence to inform the DBSCAN algorithm about the distance and the density threshold values, which the algorithm utilises to discover the social clusters present in the

data. In particular, there are two main differences between our version of DBSCAN and the original version published in (Ester et al., 1996):

1. The distance measure we utilise is based on the Jaccard coefficient, which as discussed earlier in sections 4.3.1 and 4.4.2, plays an important role in capturing the degree of coherence between the records of attendance of two individuals, i.e. it compares the total of shared attended sessions to the sum of sessions attended by either of the two users.
2. A further important difference, which is closely related to the data set being clustered and also related to how the clustering is performed, is that the points representing the individuals who attended the learning activity, are ordered in descending order based on the individual's level of attendance, i.e. ordered by the individual's total number of attended sessions. The ordering of the points in descending order captures the idea that the higher the level of attendance the more likely that the individual is part of the social group that attended the learning activity. This is a key concept of how the clustering is performed in our proposed version of the DBSCAN algorithm.

The proposed clustering algorithm, which we call Social-DBSCAN, can be described in pseudo code following the original version of DBSCAN described in (Ester et al., 1996):

```
Social-DBSCAN(Dataset, CohCoff, MinClassSize):
# The Data set is ordered in descending
# order of attendance level.
SGroup = getNewSGroup()
for(point P in Dataset):
    if VisitedPts.contains(P) == True:
        continue
    VisitedPts.add(P)

    # findSimilarPts() returns all
    # points similar to P with Jaccard
    # similarity >= CohCoff.
    # The returned set of points is
    # presented in descending order
    # according to attendance level.
    pSimilarPts = findSimilarPts(P,
    CohCoff)

    if pSimilarPts.size() < MinClassSize:
        NOISE.add(P)
    else:
        SGroup = getNewSGroup()
        SGroup = expandSocialGroup(P, SGroup,
        pSimilarPts, CohCoff, MinClassSize)
        if SGroup.size() > 0:
            DiscoveredSocialGroups.add(SGroup)
```

In the pseudo code shown above, the parameters *CohCoff* and *MinClassSize* represent the *coher-*

ence coefficient and the *minimum class size* threshold values respectively. Note here that the value of the *CohCoff* is computed as a Jaccard distance, i.e. $1 - \text{Jaccard}$. From a practical perspective, the values of these parameters are heavily influenced by the context in which Social-DBSCAN is being applied. In the pseudo code shown below, we illustrate how a discovered group is expanded, where the code only differs from the *regionQuery()* in DBSCAN, in that the neighbourhood of a given point is returned as ordered list, based on the number of sessions the user attended over the term period. In DBSCAN the neighbourhood list is not returned in any particular order.

```
expandSocialGroup(P, SGroup, pSimilarPts,
CohCoff, MinClassSize):
    SGroup.add(P)
    for(point Q in pSimilarPts):
        if VisitedPts.contains(Q) == False:
            VisitedPts.add(Q)
            qSimilarPts = findSimilarPts(Q,
            CohCoff)
            if qSimilarPts.size() >= MinClassSize:
                # add all points in qSimilarPts to
                # pSimilarPts.
                pSimilarPts = pSimilarPts.add(
                qSimilarPts)

            if DiscoveredSocialGroups.contains(
            Q) == False:
                SGroup.add(Q)
```

5 DATA ANALYSIS

5.1 Birkbeck University of London

Birkbeck is one of the member colleges of University of London and a major provider of evening higher education. Based on the most recent available statistics, there are approximately 16,500 students attending Birkbeck. Most of Birkbeck students are part-time, with approximately 88% of them enrolled on part-time programmes (Birkbeck, 2016).

Birkbeck's Bloomsbury Campus in central London, is located very close to campuses of other colleges of University of London, such as UCL and SOAS. This proximity to these other campuses was naturally translated in a large amount of collaboration between these universities. As a result, Birkbeck's Bloomsbury campus is shared by thousands of academics, researchers and students from these universities on a daily basis.

Birkbeck, is also one of the participant of Eduroam, a WLAN service developed for the international education and research community that gives

secure, world-wide roaming access to the Internet (Birkbeck Eduroam, 2016).

5.2 Data Set

The evaluation of the proposed clustering method, Social-DBSCAN, is based on recent WLAN traces collected at Birkbeck. This data set of WLAN traces is a snapshot of the College’s Eduroam access data for the period, from the 1st of October 2013 to 10th of April 2015. It contains 223 locations and 167,272 users, who come from 2,462 institutions and departments. The 223 locations given in this data set are divided between 11 of the 17 sites of the Bloomsbury campus.

The data is divided into four categories: *authentication details*, *pre-proxy details*, *post-proxy details* and *reply details*. User-ID, access location, timestamp and affiliation are the basic information for each processed record. Based on these records, we designed new types of data representing the four aspects of the human presence: social, spatial, temporal and semantic aspects. To detect the attendance of learning sessions, we carry out further processing, where we create d -dimensional spatio-temporal vectors. Each vector denotes the visits made by one of the users to a target location, within a fixed time interval of day, on a target weekday and over a period of 11 weeks. The data division into 11 weeks periods is motivated by the temporal regularity found in the data as shown in Figure 3, where each 11 week period corresponds to a single academic term.

In this work we also make use of the room capacity information, which is available independently through the College’s website. All of the 20 locations we chose for the evaluation of the proposed clustering approach are rooms with known capacities.

5.2.1 Data Privacy

All sensitive information that we do not use in this work, such as the users email address, has been removed from the data set. Every other data item of personally identifiable information has been anonymised notably the device MAC address. Eduroam access point BSSIDs have not been anonymized during processing, however access information is aggregated by BSSID but not per user, and specifically no attempt has been made to create individual user fingerprints or reveal the locations of access points on a map. These data processing and related security and data management provisions have been approved by the Colleges ethics committee.

5.3 Evaluation of Discovered Clusters

Our evaluation methodology is designed to verify whether the presence of a discovered group of individuals represents regular attendance of a learning activity that has taken place at the target location. It verifies whether the results obtained from the two stage process, which addresses the noise reduction and the coherence of attendance (see the discussion in Section 4.4 for more details). This is consistent with the initial intuition that the regular visitors of a given location on a given day of the week naturally form a single coherent social group. From a practical point of view, there are two criteria that the clustering result must fulfil in order to justify the occurrence of a regular class at the target location:

1. There must be a dominant *coherent* discovered group with the majority of the students (e.g. 50% or more) being members of such group.
2. Following the reduction of noise, the average number of students per session must be within the capacity of the target location, where the detected class was taking place.

Table 1: Location information.

| Location ID. | Location Name | Number of Unique Visitors | Capacity |
|--------------|----------------|---------------------------|----------|
| #1 | MaletSt-402 | 239 | 35 |
| #2 | MaletSt-G16 | 194 | 60 |
| #3 | Clore-102 | 135 | 33 |
| #4 | MaletSt-b35 | 72 | 125 |
| #5 | MaletSt-153 | 66 | 66 |
| #6 | MaletSt-b34 | 43 | 222 |
| #7 | MaletSt-b29 | 48 | 30 |
| #8 | MaletSt-417 | 49 | 60 |
| #9 | MaletSt-423 | 42 | 39 |
| #10 | Clore-204 | 32 | 33 |
| #11 | MaletSt-352 | 21 | 20 |
| #12 | 43GordonSq-g02 | 24 | 28 |
| #13 | MaletSt-314 | 32 | 36 |
| #14 | MaletSt-b20 | 16 | 99 |
| #15 | 43GordonSq-b04 | 17 | 127 |

6 DISCUSSION OF RESULTS

In our experiments, we examined the visiting patterns to 20 randomly chosen locations with known capacity. These chosen locations are mostly used for learning activities such as lectures and lab-based classes. As shown in Table 1, the number of unique visitors greatly varies between these chosen locations. For a

Table 2: Social-DBSCAN clustering result for 20 unique locations. The student's minimum attendance threshold was 30% and the Coherence Coefficient was 0.6. This result was computed for the time interval from 18:00 - 21:00 every Monday of the Spring term of 2015 (11 weeks period).

| Location ID. | Number of Students | Number of Discovered Groups | Group No. | Group Size | Group Min Attendance | Group Max Attendance | Group Avg Attendance | Standard Deviation | Avg Number of Students Per Session |
|--------------|--------------------|-----------------------------|-----------|------------|----------------------|----------------------|----------------------|--------------------|------------------------------------|
| #1 | 217 | 2 | 1 | 211 | 4 | 10 | 5.08 | 1.25 | 98.09 |
| | 217 | 2 | 2 | 2 | 4 | 4 | 4.00 | 0.00 | |
| #2 | 171 | 3 | 1 | 163 | 4 | 9 | 5.23 | 1.32 | 79.00 |
| | 171 | 3 | 2 | 2 | 4 | 4 | 4.00 | 0.00 | |
| | 171 | 3 | 3 | 2 | 4 | 5 | 4.50 | 0.50 | |
| #3 | 126 | 3 | 1 | 104 | 4 | 10 | 5.17 | 1.35 | 50.91 |
| | 126 | 3 | 2 | 2 | 4 | 6 | 5.00 | 1.00 | |
| | 126 | 3 | 3 | 3 | 4 | 4 | 4.00 | 0.00 | |
| #4 | 71 | 1 | 1 | 64 | 4 | 10 | 5.91 | 1.56 | 34.36 |
| #5 | 60 | 2 | 1 | 40 | 4 | 10 | 5.50 | 1.53 | 21.27 |
| | 60 | 2 | 2 | 3 | 4 | 6 | 4.67 | 0.94 | |
| #6 | 43 | 1 | 1 | 31 | 5 | 9 | 6.87 | 1.29 | 19.36 |
| #7 | 47 | 3 | 1 | 27 | 4 | 9 | 6.30 | 1.67 | 17.18 |
| | 47 | 3 | 2 | 2 | 4 | 6 | 5.00 | 1.00 | |
| | 47 | 3 | 3 | 2 | 4 | 5 | 4.50 | 0.50 | |
| #8 | 47 | 1 | 1 | 35 | 4 | 9 | 6.43 | 1.57 | 20.45 |
| #9 | 41 | 2 | 1 | 33 | 4 | 8 | 5.58 | 1.44 | 17.55 |
| | 41 | 2 | 2 | 2 | 4 | 5 | 4.50 | 0.50 | |
| #10 | 31 | 2 | 1 | 18 | 4 | 9 | 5.89 | 1.56 | 10.36 |
| | 31 | 2 | 2 | 2 | 4 | 4 | 4.00 | 0.00 | |
| #11 | 21 | 2 | 1 | 8 | 5 | 10 | 6.75 | 1.71 | 6.27 |
| | 21 | 2 | 2 | 3 | 5 | 5 | 5.00 | 0.00 | |
| #12 | 24 | 1 | 1 | 14 | 4 | 9 | 6.29 | 1.44 | 8.00 |
| #13 | 30 | 3 | 1 | 13 | 4 | 9 | 6.23 | 1.37 | 9.00 |
| | 30 | 3 | 2 | 2 | 4 | 4 | 4.00 | 0.00 | |
| | 30 | 3 | 3 | 2 | 4 | 6 | 5.00 | 1.00 | |
| #14 | 16 | 1 | 1 | 11 | 4 | 8 | 5.18 | 1.27 | 5.18 |
| #15 | 17 | 4 | 1 | 2 | 9 | 10 | 9.50 | 0.50 | 7.82 |
| | 17 | 4 | 2 | 8 | 4 | 7 | 5.63 | 1.11 | |
| | 17 | 4 | 3 | 2 | 4 | 4 | 4.00 | 0.00 | |
| | 17 | 4 | 4 | 3 | 4 | 6 | 4.67 | 0.94 | |

few of them, this number of visitors exceeds the location capacity, which is a clear indication that those visitors were not all regular attendees at these locations. Therefore, it is important that we remove the noise from the data and only preserve the records of those visitors who most likely visited those locations in order to attend the learning activities that were taking place there.

We restricted our investigation to the Spring of 2015 (i.e. the period from 5th Jan - 20th March 2015). The results shown are for the time interval from 18:00 - 21:00 of every Monday of this period. As a proof of concept we only report on two sets of experiments. These two sets correspond to two values of the *minimum attendance* threshold, which is used in detecting the regular learning activities that took place at those selected locations. We now summarise the results of the experiments in these two categories.

6.1 Setting the Minimum Attendance at 30%

To ensure that only individual with consistent atten-

dance appear in the data set being clustered, we filter out the records of those individuals with attendance lower than 30%. The intuition here is that the group of those individuals with regular attendance of 30% or more will include all those who attend the actual class and possibly include some noise as well, i.e. individuals who are not regular attendees of the class such as those who happened to be in the vicinity of the target location when the class was taking place.

Although 30%, from a practical perspective, is a low threshold value for minimum attendance, we nonetheless utilised such a value to assess the performance of the proposed clustering method at this level of attendance. The results of the experiments can be summarised as follows:

1. As shown in Table 2, we had more than one discovered group for many of the locations, which is a sign of lack of coherence in attending the same sessions of the regular class we are trying to detect. This is totally consistent with the intuition that setting the minimum attendance threshold to such a low percentage, i.e. 30%, will allow the presence of noise in the data. As a result, it is

Table 3: Social-DBSCAN clustering result for 20 unique locations. The student's minimum attendance threshold was 40% and the Coherence Coefficient was 0.6. This result was computed for the time interval from 18:00 - 21:00 every Monday of the Spring term of 2015 (11 weeks period).

| Location ID. | Number of Students | Number of Discovered Groups | Group No. | Group Size | Group Min Attendance | Group Max Attendance | Group Avg Attendance | Standard Deviation | Avg Number of Students Per Session |
|--------------|--------------------|-----------------------------|-----------|------------|----------------------|----------------------|----------------------|--------------------|------------------------------------|
| #1 | 118 | 1 | 1 | 116 | 5 | 10 | 5.94 | 1.08 | 62.64 |
| #2 | 102 | 1 | 1 | 99 | 5 | 9 | 6.00 | 1.15 | 54.00 |
| #3 | 62 | 3 | 1 | 47 | 5 | 10 | 6.28 | 1.22 | 31.91 |
| | 62 | 3 | 2 | 8 | 5 | 6 | 5.13 | 0.33 | |
| | 62 | 3 | 3 | 3 | 5 | 5 | 5.00 | 0.00 | |
| #4 | 53 | 1 | 1 | 50 | 5 | 10 | 6.40 | 1.40 | 29.09 |
| #5 | 34 | 1 | 1 | 28 | 5 | 10 | 6.07 | 1.46 | 15.45 |
| #6 | 32 | 1 | 1 | 30 | 5 | 9 | 6.93 | 1.26 | 18.91 |
| #7 | 27 | 3 | 1 | 13 | 5 | 9 | 7.62 | 1.21 | 12.18 |
| | 27 | 3 | 2 | 4 | 6 | 7 | 6.25 | 0.43 | |
| | 27 | 3 | 3 | 2 | 5 | 5 | 5.00 | 0.00 | |
| #8 | 32 | 2 | 1 | 27 | 5 | 9 | 7.04 | 1.23 | 18.18 |
| | 32 | 2 | 2 | 2 | 5 | 5 | 5.00 | 0.00 | |
| #9 | 26 | 3 | 1 | 15 | 5 | 8 | 6.87 | 1.02 | 11.18 |
| | 26 | 3 | 2 | 2 | 5 | 5 | 5.00 | 0.00 | |
| | 26 | 3 | 3 | 2 | 5 | 5 | 5.00 | 0.00 | |
| #10 | 17 | 3 | 1 | 9 | 5 | 9 | 7.11 | 1.20 | 7.64 |
| | 17 | 3 | 2 | 2 | 5 | 5 | 5.00 | 0.00 | |
| | 17 | 3 | 3 | 2 | 5 | 5 | 5.00 | 0.00 | |
| #11 | 17 | 2 | 1 | 8 | 5 | 10 | 6.75 | 1.71 | 6.27 |
| | 17 | 2 | 2 | 3 | 5 | 5 | 5.00 | 0.00 | |
| #12 | 15 | 1 | 1 | 13 | 5 | 9 | 6.46 | 1.34 | 7.64 |
| #13 | 16 | 2 | 1 | 9 | 5 | 9 | 6.67 | 1.33 | 6.55 |
| | 16 | 2 | 2 | 2 | 6 | 6 | 6.00 | 0.00 | |
| #14 | 10 | 1 | 1 | 6 | 5 | 8 | 6.00 | 1.15 | 3.27 |
| #15 | 11 | 2 | 1 | 2 | 9 | 10 | 9.50 | 0.50 | 5.45 |
| | 11 | 2 | 2 | 7 | 5 | 7 | 5.86 | 0.99 | |

more likely that more than one group of individuals with different level of attendance can be discovered.

- In some cases, as show in Table 2, the average number of students per session is larger than twice the capacity of the target location, which is another sign of existence of remaining noise in the data.

It is evident from this result that performing the 30% filtering was not sufficient to remove all the noise and thus 30% is rather a small value for the minimum attendance threshold.

6.2 Setting The Minimum Attendance at 40%

Following the result shown in Table 2 and the discussion given in Section 6.1 above, we argue that using a higher minimum attendance threshold value will filter out more noise and thus increase the coherence in the discovered groups. For the set of experiments discussed in this section, we raised the minimum attendance threshold to 40% in order to obtained a more accurate and consistent result, which we summarised as follows:

- With exception to locations #9 and #10, for every location (see the result in Table 3), we detected a smaller number of groups as opposed to the result shown in Table 2. This is an indication that the visitors of the target location were more likely attending a regular learning activity that was taking place there, over the 11 weeks period.
- With exception to location #1, for every location, the average number of students per session was always smaller than the capacity of the target location. After the verification against the timetable, it appears that location #1 hosted two classes on Monday evening; one class running from 18:00 - 19:30 and the other from 19:30 - 21:00. The fact that the average number of students per session for the location was only 11% lower than twice the capacity, shows that the clustering result is consistent with the finding that the location hosted two session on Monday evening.
- As shown in both Tables 2 and 3, the average number of students per session for some of the locations was far too small in comparison to the capacity of the target location (e.g. locations #14 and #15). Such situation can be attributed to the possibility that a substantiated number of stu-

dents in those classes might not have been active Eduroam users.

6.3 Removing Noise Due to Irregular Attendance

It is very usual to have noise due to the wifi detecting all movement within the vicinity of a target location. One way to ensure that such noise is filtered out from the data is to approximate the time spent at the target location and discount those individuals who spent a short time in the vicinity of the location. However, an individual who is present in the vicinity with no intention to attend the class at the target location is very unlikely to consistently appear at the same location at the same time of the day over the 11 week period. Thus, the noise due to such inconsistent appearance at the target location, can be removed by raising the minimum attendance threshold, which ensures that only individuals with consistent attendance remain in the data.

6.4 Sensitivity to Ordering of Points in the Dataset Being Clustered

A key advantage of our proposed Social-DBSCAN, over DBSCAN is that the latter is insensitive to how the points are ordered in the data set considered for clustering. This insensitivity of DBSCAN to the ordering of the points means that those points which are situated at the edges of the discovered clusters might change their cluster membership if the ordering is changed. Therefore, applying the original DBSCAN to the problem addressed in this paper may not give the correct result. This indeed the case when we consider discovering the social grouping in a setting, where the possibility of the points changing their ordering is a common situation. In Social-DBSCAN however, we impose a specific ordering for the data points considered for clustering.

6.5 Robustness Against Incoherent Revisits

One of the very attractive features that our proposed Social-DBSCAN shares with DBSCAN is the robustness to outliers (Kriegel et al., 2011) and (Ester et al., 1996), which Social-DBSCAN capitalises on to ensure that coherent groups do not contain any incoherent member points. However, even after filtering noise out and clustering the points using the Jaccard-based distance, we may still discover more than one coherent group. In the context of class detection, the

occurrence of such scenario can be attributed to the possibility that there may be two classes sharing the period from 18:00-21:00, e.g. one class running from 18:00 - 19:30 and another running from 19:30 - 21:00.

Another interpretation is that some students may have irregular attendance patterns due to some special circumstances such as unexpected additional work commitment. In such case, the majority of the students are usually clustered together in one single large group while those students with irregular attendance form a small-sized group or groups (see the result for location #3 in Table 3). In any case, Social-DBSCAN ensures that incoherent behaviour is separated from the dominant coherent pattern extracted from the data.

7 CONCLUSION AND FUTURE WORK

7.1 Conclusion

We demonstrate how social density-based clustering of WLAN traces can be utilised to detect granular social groups of mobile users within a university campus. We showed how by being able to detect social groups at target locations, we provide an invaluable opportunity to understand the presence and movement of people within their work, leisure or study environment. Here we illustrated that by using the proposed Social-DBSCAN, we can automatically detect the regular learning activities taking place at chosen locations, and provide accurate estimates about their attendance levels.

7.2 Future Work

Our future research is threefold:

1. The next development step for the work presented in this paper is to cluster or group learning activities (e.g. modules) together in order to discover a higher level of grouping. The intuition here is that these higher level groups will directly correspond to the clusters formed with respect to the membership in the study programmes that the students are enrolled in.
2. Another key investigation that we are focusing on is how do people spend their time during breaks. We are particularly interested in finding out where students spend their time during breaks and whether they maintain any social grouping during this time and how often such social groups meet.

3. Since the capacity of each location is known, we would like to estimate the actual space usage of the target locations over the term period and also over the academic year. Unfortunately, at the present time, a substantial proportion of the students are not active users of Eduroam, and thus we do not have fully accurate statistics in order to provide accurate estimates about the usage of space.

ACKNOWLEDGEMENTS

We thank Kevin Brunt from Birkbeck IT Services who extracted the data set for us for the purpose of this research.

REFERENCES

- Allahdadi, A., Morla, R., Aguiar, A., and Cardoso, J. S. (2013). Predicting short 802.11 sessions from radius usage data. In *Local Computer Networks Workshops (LCN Workshops), 2013 IEEE 38th Conference on*, pages 1–8. IEEE.
- Birkbeck, U. o. L. (2016). Birkbeck in numbers. <http://www.bbk.ac.uk/about-us/bbk/downloads/2014-articles/bbk33-53-numbers.pdf>. Last accessed on March 14, 2016.
- Birkbeck Eduroam, U. o. L. (2016). Eduroam at Birkbeck, University of London. <http://www.bbk.ac.uk/its/services/wam/eduroam>. Last accessed on March 14, 2016.
- Cheetham, A. H. and Hazel, J. E. (1969). Binary (presence-absence) similarity coefficients. *Journal of Paleontology*, pages 1130–1136.
- Clauset, A., Shalizi, C. R., and Newman, M. E. (2009). Power-law distributions in empirical data. *SIAM review*, 51(4):661–703.
- Eagle, N. and Pentland, A. (2006). Reality mining: sensing complex social systems. *Personal and ubiquitous computing*, 10(4):255–268.
- Eduroam (2016). Eduroam. <https://www.eduroam.org/>. Last accessed on March 14, 2016.
- Eldaw, M., Levene, M., and Roussos, G. (2016). Presence analytics: Discovering meaningful patterns about human presence using wlan digital imprints. In *Proceedings of The International Conference on Internet of Things and Cloud Computing (ICC 2016)*. ACM.
- Ester, M., Kriegel, H.-P., Sander, J., and Xu, X. (1996). A density-based algorithm for discovering clusters in large spatial databases with noise. In *Kdd*, volume 96, pages 226–231.
- Kriegel, H.-P., Kröger, P., Sander, J., and Zimek, A. (2011). Density-based clustering. *Wiley Interdisciplinary Reviews: Data Mining and Knowledge Discovery*, 1(3):231–240.
- Kumar, U., Yadav, N., and Helmy, A. (2008). Gender-based feature analysis in campus-wide wlangs. *ACM SIGMOBILE Mobile Computing and Communications Review*, 12(1):40–42.
- Lee, J.-K. and Hou, J. C. (2006). Modeling steady-state and transient behaviors of user mobility: formulation, analysis, and application. In *Proceedings of the 7th ACM international symposium on Mobile ad hoc networking and computing*, pages 85–96. ACM.
- Mulhanga, M. M., Lima, S. R., and Carvalho, P. (2011). Characterising university wlangs within eduroam context. In *Smart Spaces and Next Generation Wired/Wireless Networking*, pages 382–394. Springer.
- Sneath, P. H. (1957). The application of computers to taxonomy. *Journal of general microbiology*, 17(1):201–226.
- Späth, H. (1980). Cluster analysis algorithms for data reduction and classification of objects.