

The BPM-Discipline

Strategy Execution in a Digital World

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Abstract: According to a recent study of The Gartner Group only 13% of business meet their yearly strategic goals. This means 87% of organizations prepare strategic plans and related goals – but they don't meet their goals. In addition, less than 1% of companies have prepared their business processes to realize the potential of our digital world. Hence the risk of not executing successfully on a business strategy becomes even higher. This presentation will show how the discipline of business process management (BPM) addresses those issues. It helps organizations targeting value in a digital world through cross-functional integrated business and technology initiatives. BPM becomes the management discipline of strategy execution. The presentation discusses the value and key components of the discipline of process management. It introduces a patent-pending framework to establish and manage a BPM-Discipline successfully. This management discipline helps companies to organize their “process of process management” resulting in increased productivity and performance – and at the end in a systematic execution of their strategy. We will discuss the research prototype of a next generation software application supporting the application of the framework. The BPM-Discipline leverages the opportunities of the digital world systematically to deliver business value fast and at low risk, by executing strategy systematically.

BRIEF BIOGRAPHY

As innovative and pragmatic top executive, including roles as CEO and Managing Director, Dr. Kirchmer has worked successfully in an international environment. He is a visionary leader, thought leader and innovator in the field of Business Process Management (BPM). Dr. Kirchmer has combined his broad practical business experience with his extensive academic research, leading to pioneering management approaches that have proven to be both, sustainable and provide immediate benefits. His deep and layered knowledge of BPM has proven successful with small and large companies in various industries around the world, including Germany, France, USA, Brazil, Chile, Japan, and India. Most recently, Dr. Kirchmer has founded BPM-D, a company focused on enabling the next generation enterprise by leveraging the discipline of BPM. Before Dr. Kirchmer has been Accenture's Managing Director & Global Lead for BPM. Prior to joining Accenture, Dr. Kirchmer was the CEO of the Americas & Japan and The Chief Innovation & Marketing Officer for IDS Scheer, a leading provider of software and consulting

solutions for BPM, best known for its ARIS software. Dr. Kirchmer remains involved in academia as an affiliated faculty member at the University of Pennsylvania since 1998, the Business School of Widener University, Philadelphia University and the Universidad of Chile as a visiting professor. In 1984, he received a research and teaching fellowship from the Japan Society for the Promotion of Science. Dr. Kirchmer is a published authority of BPM authoring 6 books as well as over 120 articles and public presentations. Dr. Kirchmer holds a PHD in Information Systems from Saarbrücken University, a Master in Business Informatics from Karlsruhe Technical University, as well as a Master in Economics from Paris-IX-Dauphine University. He resides in West Chester, Pennsylvania and has a US and German citizenship.

