

Volunteerism through Festivals for Civic Virtue

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Abstract: Based on the experience of developed countries, festival activities can be used as a vehicle to cultivate the volunteerism of young citizens to work in the midst of society. Helping and lighten the agenda of activities within the community should be built from the connectivity between individuals. This study aims to find the form of active citizen participation, increase knowledge, increase social experience, and personal skills to public issues as a form of civilization citizenship in the event of Krakatau festival in Bandar Lampung, Indonesia. Qualitative research with this ethnographic method found that volunteers are very helpful in organizing the festival as a sense of caring and personal satisfaction. The results show that self-care in the work, mobilizing fellow volunteers should be prioritized and learned to foster commitments that promote honesty, fairness, and responsibility. But the true influence of individualist life is a challenge of changing attitudes of individual behavior. Therefore, the extent of volunteer activities can be implemented maximally in building self and society.

1 INTRODUCTION

Indonesia is very rich in cultural diversity, customs that have different characteristics. Culture is one of the basic elements in the social life of Indonesian society that has an important role in shaping the personality and association in society. Yet today intercultural interaction and friction lead to increased tensions, waning of cultural identity and untapped maximum culture as part of cultural diversity. The target of cultural development at its core includes the formation of the nation, and that means leading to the realization of a strong and competitive nation character, and caring for high morality.

Another thing that is worrying at this time is the involvement of the community in the preservation of culture is reduced because of the culture getting shifted by the progress of modern life, and the social changes in the interaction of society today. Sensitivity to the diversity of community situations and intercultural relationships that cannot be understood or understood as a whole as a national culture, so that still cause disharmony.

Citizens who understand and are able to participate actively in the society, nation and state are citizens who are able to think critically in responding in their life activities. Active participation is a responsible person and capable of acting intelligently in social activities, then active participation means that a person is continuously able to develop his or

her social skills and citizenship competencies (Allen 1960) or improve their social skills, citizenship competence, have a personal character or a good character (Best in Budimansyah and Suryadi, 2008).

The context of the Krakatau Festival activities that the real festival has the potential to be able to unite the community in a positive social interaction and increase the active participation of local communities in particular. Festival is one way to increase the participation of people who are less than the maximum, and involve themselves in the Krakatau Festival activities.

Festival is a means for every individual and society to gather and interact positively. This is certainly in accordance with human needs in the fulfillment of the so-called "affiliation", namely the need to live together in social life. Through this festival activities can provide understanding and experience to the community to gather together and see that despite the diversity around the community, but still can work together, mutual respect, respect, foster mutual responsibility, and conscious as part of the community so that the realization of harmony social. The value that can be derived from the community togetherness in the festival, the relation with civilization of citizens that every individual is able to put the public interest, support and help to smooth and mutual interests, so that individuals can position their personal interests properly to carry out useful interests for the people who greater coverage.

Krakatau Festival is an annual cultural event held in Bandar Lampung City, Lampung Province. Culture is the most important aspect to maintain human civilization in order to survive with its own characteristics. Internally, within each tribe as well as in the life of the society of cultural preservation is necessary for the culture of a nation to be strong and strengthen the character of the Indonesian nation based on certain ethical values.

However, on the other hand there are still many unexpected happenings that can be debilitating in cultural preservation. Conflicts may arise among ethnic backgrounds of different socio-cultural backgrounds in society but this should be prevented from happening. These events are different ethnic conflicts, and other social conflicts that occur in the community. Some major conflicts and social unrest occurred such as the Ambon (Maluku) conflict, Sambas (West Kalimantan), Balinuraga (South Lampung), and other conflicts that developed into SARA conflict.

2 LITERATURE REVIEW

2.1 Variety of Festival Activities at Various Places

Festival is a means for every individual and society to gather and interact positively. This is certainly in accordance with human needs in the fulfillment of the so-called "affiliation", namely the need to live together in social life.

Therefore, the fundamental concern is how to provide an understanding of the benefits and meaning of culture, that culture is very meaningful to the lives of local, national, and international communities. Supported by the development of science and technology as human civilization that moves very fast, this should make a positive contribution in the maintenance of Indonesian culture.

One of the positive activities that can be done in maintaining, preserving and preserving local and national culture is through cultural festivals. The festival is held to realize the participation of the community, stakeholders, and the government together in order to introduce the local culture that is owned, and foster the participation of the community to become a society that understand and respect each other. According to Phipps (2010) that the Festival is a positive space that provides an opportunity for the development of local / indigenous cultures as a constructive form of their own culture that will later be recognized and respected by local, national and international communities. Festival is meant as a step

to maintain culture and good relationship between cultures.

Various cultural festival activities conducted in many countries in the world. Like The Merrie Monarch Festival is an annual cultural festival held in Hilo Hawaii since 1893. This festival involves various social circles that exist. The festival contains three days of "hula" competitions, handicraft exhibitions and cultural performances, and as a culmination is a cultural parade. The festival opens with a typical Hawaiian song and the national anthem of the United States.

The Garma Festival is an annual cultural festival held since 1999 as a place to gather North American unique culture that plays an important role in cultural, political, and knowledge development. The Garma Festival is a strategy for developing and strengthening local cultural interactions, building new resources, engaging and working with influential people in media, law, health, public administration and education fields. This cultural festival presents music, traditional dances, educational discussions, and cultural dialogue to determine the origin of Australian culture.

Aalst and Melik (2011) revealed that the North Sea Jazz Festival held in the Netherlands since 1976 was initiated by Paul Acket. The festival involves 300 viewers and 9000 visitors. This festival is included into the Top 10 Activities in the World. The place of execution, preparation, planning, and atmosphere and festival circumstances will have an effect in attracting visitors to come to the festival. (Aalst and Melik, 2011) "The place of a festival can be important in attracting visitors" (p 203).

The Kolache Festival is an annual cake festival held at Caldwell Texas (United States). This festival is very popular which brings 20,000 visitors during this festival runs. Culture that became the main culture during this festival is the uniqueness of Czech culture. Various forms of cakes, competitions, clothing, food and handicrafts, are held in this festival. (Woosnam and Aleshinloye, 2015).

Woodford Folk Festival is a music festival held on Sunshine Coast, Queensland (Australia) for 6 days 6 nights. Each year it involves 2000 viewers, and there are 580 types of activities during the festival. The music featured is typical Australian traditional music, blues, jazz, rock, pop, various attractions, and workshops. (Packer and Ballantyne, 2013).

The Korean National Sports Festival is a sports festival held by South Korea since November 1920, especially implemented by the Korean Olympic Committee (KOC) as a form to maintain culture, economy and relationships with everyone overseas, especially New Zealand. The festival is divided into three parts: the athletes who often follow this festival, as entertainment to connect the culture between South

Korea and New Zealand, and the third is the relationship of political and economic experience for the common good of both countries. (Chang, Sam, Jackson, 2015).

In Indonesia, especially in Lampung Province has a cultural festival called Krakatoa Festival. Krakatoa Festival is one of the leading cultural activities of Lampung Province held every year since 1990 that raised the wealth of culture and tradition. This festival becomes the promotion of tourism potential owned by every district and city in Lampung. The event is enlivened by carnivals, traditional art attractions, exhibitions, and various competitions. In its journey, there are many variations done.

Carnival filled with traditional fashion parade of two major tribes in Lampung, namely Sai Batin and Pepadun. Also displayed traditional art of tuppeting and sekura which became one of the peculiarities of Lampung traditional art. Carnival is also enlivened by contemporary fashion show creations from fabric. Krakatau Festival organized by Lampung Tourism Office is an annual agenda that aims to introduce the Province of Lampung by utilizing the icon of Mount Krakatau. Mount Krakatau itself is an active volcano located off the coast of Kalianda, South Lampung. This mountain is well known to the whole world because of its terrific eruption in 1883.

A festival activity requires the support and active participation of the community. Therefore "civic engagement" is the main thing in building a good social life. Based on research conducted at three universities in the United States, Doolittle and Faul (2013) revealed that to involve every individual should be given confidence to the community that they are able to perform activities related to building community communities and their norms by creating things which appeals to the younger generation in particular. Next according to Netting (2011) research results say that to engage in social work and any kind of involvement should not look at age, gender, and race. Precisely those who have had many experiences especially those with old age are able to participate. By following organizations or doing jobs that provide opportunities for the elderly, they can contribute to the skills they possess.

2.2 Cultural Development

Cultural clashes by Jonathan H. Turner in Wikipedia (2014) explain that "cultural as well as cultural conflict is very common in everyday life, day in society. This is due to the culture, values, things that become the guidance or different guidelines from one another. So we need a way to how to balance or harmonize from the clash of the culture in order to create a harmonious life.

Meeting between two cultures or cultures in one environment will certainly lead to differences in understanding or perspective, which at the same time is a challenge in the culture itself to be richer with the elements contained therein. Especially with the era of globalization as it now allows cultural clashes that occur, because the movement of people from one place to another that cannot be arrested because the current era is the era of communication and telecommunications so that the human movement happens more quickly.

Later in this paper it is necessary to explain the culture or culture itself, so that what becomes the main point of the cultural clashes can be understood as described below. The ability to think, learn, and produce something is a capability that only humans have. With that ability man can meet various needs through cultural mediation. Culture can be ideas, ideas, customs that prevail in society and only material. Given the knowledge, abilities and needs of human beings are always growing, then the culture is always changing. Cultural changes can be caused by factors from within and can also be caused by external influences. Man is referred to as a civilized and ethical beings are nothing but creatures that constantly utilize his mind to create happiness, because the happiness of human life is essentially something good, righteous and just, then only human beings always try to create goodness, truth and justice entitled to a cultured human title. The influence of the outside of them because of the contact and communication with other communities' different cultures.

One of the most visible trends of the dynamics of human life today is the changes caused by the rapidly increasing efforts of human beings in science and technology. These changes seem to have a profound effect on various aspects of life, including the inevitable influence of regional cultural life in many ways, including art and tradition. Consequently, we are confronted with many inevitability: the penetration of new avant-garde values that are often contrary to conventional values; the pragmatic, materialistic, and hedonic tendencies that become dominant in an increasingly consumeristic society that ultimately leads to spiritual impoverishment; and a long series of other phenomena.

Indonesia's rich country with various cultures scattered throughout the archipelago and its location in strategic shipping lanes, can not escape from outside influences, whether intentional or unintentionally touches people's lives. All these influences are not directly accepted, but through the process of selection, modification and adapting to the local culture without removing its principal rules. So as to produce a typical Indonesian culture.

Viewed from various purposes and point of view about the definition of culture can be regarded as a very broad problem, but the essence is that the culture is attached to the human self. This means that humans are the creators of culture. The culture comes with human birth. Speaking of humans, one classic problem that is so far is how to define man himself.

2.3 Strengthening Citizens (Civic Virtue)

Aristotle once said that man must be able to achieve his happiness. When a person is happy he can form a community of good people. Aristotle added that it would be easier to teach civilization to someone who already had knowledge of previous civilizations. It is important to be perceived together that the importance of starting civilization from family life at home.

Olsson (2014) reveals that civilization of citizens is seen from the context of utilitarian philosophy of John Stuart Mill which states that the pleasure of a person in the field of life should still be in good behavior. Civic civilization in question is a citizen capable of doing moral substance considerations by observing the rules, paying attention to the side of thought by controlling to things positive, having high confidence is an important factor, and conveying what they think and do from what they have to say (consistency). Chambel and Alcover (2011) argue that the civilization of citizens in the context of a person's behavior (civic virtue behavior) is based on the existence of good relations among fellow human beings, based on the satisfaction of the maximum achievement that has been done by individuals characterized by the emergence of attitudes / more awake because of what the expectations and wishes have been fulfilled, paying attention to the balance between rights and duties. The civilization possessed by each individual will provide a sense of security and comfort for the environment that surrounds it.

Citizen civilization is a guide for every individual and society to be able to participate actively in daily life and be responsible as a member of society. Weisband (2009) argues that government cooperation, social capital and civilization are an integral part. The civilization of citizens to do is how citizens have a sense of responsibility. Then civilization based on ethics aims to citizens who are able to position themselves as individuals, have volunteer souls, and have the ability to respond to what is happening in the surrounding environment. Then "virtue ethic" provides an understanding that citizens are able to provide fair and strategic decisions and make it a powerful self by paying close attention

to the social values of the structure of virtues that exist in everyday life.

Citizens' civilization contributes to providing insight into ways to motivate citizens to engage in democratic life and life in today's modern era. Civilization of citizens when viewed from the point of view of the values of goodness which at the same time can develop the life of democracy followed by the increasingly strong civil society. Kimpel (2015) argues that maturity in determining steps in the life of a state and under various pressures, provides the fact that whether a person will move for the common good or for the interests of the group / person. Through a healthy democracy it will give birth to the values of goodness. Hence civilization of citizens should continue to develop life experiences and the resulting impacts of individual behavior, develop good habits, and value development. The civilization of a citizen is a person's personal character traits that are part of his emotions, attitudes, and actions that can be seen from the life of society as a good person of course.

Herreros (2014) reveals that the civilization of a citizen can be defined as the character of a society that prioritizes public interests above personal gain and has considerations for good outcomes. How citizens become good citizens in a country and free from corruption is an example of a person's good personality traits. Understanding and understanding civilization of citizens continue to develop by looking at things that have happened in the past and can be included in modern life today. Another definition, the civilization of society demands a bigger picture of each individual, and how each individual has an opportunity for his own success becomes important to be preserved.

3 METHODS

This research uses qualitative research design with the aim that the researcher is more flexible in analyzing and analyzing various phenomenon encountered in the field comprehensively, as explained by Miles and Huberman (2007: 2) that "with qualitative data we can follow and understand the flow of events chronologically, assess cause-and-effect within the sphere of the minds of the local people and obtain numerous and useful explanations". The research method is done by using descriptive method with ethnography approach. Ethnography focuses on groups that share the same culture. According to Creswell (2015) revealed that as a process, ethnography involves extensive observation of the group, often through participant observation, whose researchers immerse themselves in the daily

life of the community, observe and interview participants in the group.

4 RESULTS AND DISCUSSION

The growing society that is increasingly aware of the importance of connecting with each other, working together with each other "people to people link" has been able to boost the maturity of life better social interaction in the community. The solid and good relationship in "social capital", Ace Suryadi and Dasim Budimansyah (2004) has been able to create the productivity and prosperity of its people, has succeeded in creating and maintaining a state of professionalism, hard work, high discipline, and orientation towards change and wealth as a value system which binds the patterns of society's behavior. "In addition to the direct effect of volunteering activities to help individuals and communities function better, volunteerism benefits society by increasing social capital," (Elten Briggs, 2010 p. 61).

Various institutions are assigned responsibility in the socialization process to increase the sense of social togetherness that leads to the development of the productivity of its citizens. Educational institutions are considered the primary means of implementing the inheritance, development, and acceptance of productivity-oriented values (Carol Packham, 2008; Ace Suryadi and Dasim Budimansyah, 2004). Productivity values such as fast learning, hard work, high discipline, and innovation-oriented and producing quality work continue to be invested both through education and through legal rules in society. In this case moral becomes an important point, because moral is a mental attitude that is the driving factor for the process of continuous change in the actions of individuals in society.

Involving individuals or community groups to take part in volunteer activities has several factors to note that are not only concerned about the volunteers themselves but also an important part of the organizers and the organizational coordinators (activity managers) to see the needs and organization of the volunteer involved. Rebecca Nesbit et al (2016) related to volunteer management explains that the coordinator of the organizer of an activity is able to place volunteers in order to work efficiently and dynamically by observing the changes that will be gained with volunteer involvement, volunteer's strength / ability, and directing attitude or spirit volunteers. According to Rebecca Nesbit et al, it is the responsibility of the activity organizer's coordinator to see the progress and ways of working displayed by the volunteer in order to achieve what has become the goal of the activity. The findings of

Rebecca Nesbit et al's research say that regardless of the training or experience of the volunteers, the role of the organizer's coordinator will have a good implication if implemented well. Next, it is crucial for the organizer's coordinator to have a perception of expectations, and be able to manage the conflict so that the work performed by the volunteer is more efficient and dynamic, thus if the responsibility is well implemented to organize activities with a good job display by each volunteer then influential in the success of the overall activity.

5 CONCLUSIONS

The involvement of individuals and community groups in voluntary activities especially in the Krakatau Festival is expected to be more capable of producing people and communities who not only recognize the cultural parade held during the festival, but rather to cultivate mutual respect, willing to cooperate well between volunteers, volunteers with parties organizers, and organizers with stakeholders and includes working with the provincial government in it. Based on the challenge of being able to provide good cooperation and realizing the importance of volunteering values in volunteering, the insights must be expanded. Qualified human resources are not merely seen from the technical aspect but also related to the socio-cultural value as the driving factor for human resources to grow and develop in the modern era as it is today.

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