

Tool-assisted Game Scenario Representation Through Flow Charts

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Abstract: Game development is one of the fastest-growing industries in IT. In order for a game to be successful, the game should engage the player through a solid and interesting scenario, which does not only describe the state of the game, but also outlines the main characters and their interactions. By considering the increasing complexity of game scenarios, we seek for existing methods for scenario representation approaches, and based on the most popular one, we provide tool support for assisting the game design process. To evaluate the usefulness of the developed tool, we have performed a case study with the aim to assess the usability of the tool. The results of the case study suggested that after some interaction with end-users the tool has reached a highly usable state that to some extent guarantees its applicability in practice.

1 INTRODUCTION

During the last decades, games have become an integral part of young people lives. This observation establishes them not only as a very strong and profitable industry, but also as a significant field of research (Ampatzoglou A. and Stamelos I., 2010). As the interest of researchers around game development grows, it becomes clearer that game development is nowadays far away from being treated as a soft-skill topic (or a more artistic one), but holds a strong software engineering part. However, we note that game engineering poses different challenges compared to traditional software engineering, especially with respect to requirements elicitation and specification. In particular, games' success cannot be guaranteed by just deploying a functional version, but it should also be safeguarded that the game is entertaining as well, since user satisfaction / enjoyment are major success factors (Callele D. et al., 2006). Therefore, an interesting research direction aims at finding the factors that lead to user satisfaction.

To this end, Ham and Lee (Ham H and Lee Y., 2006), and Paschali et al. (Paschali M. et al, 2014), explored the importance of seven high-level characteristics (namely Scenario, Graphics, Speed, Sound, Control, Characters, and Community) as parameters of users' satisfaction. Based on the results of the most recent study *Scenario, Character Solidness* and

Sound have proven to be the most important factors that influence user satisfaction (Paschali M. et al, 2014). Nevertheless, since characters are usually described as part of scenarios, we assume that an interesting scenario is a prominent factor in game design.

Additionally, by considering that game scenarios contain quite complex and dynamic structures (i.e., different possible endings based on gamers' input), there is a need to find an appropriate way to handle the required complexity of scenarios and easily depict game dynamics in game design documents. Most of the traditional requirements specification methods that provide textual descriptions of requirements (e.g., use cases, user stories, etc.) do not seem to suffice, since the end-results might be too lengthy and inconsistent. Thus, the goal of this paper is two-fold: (a) to review the literature for identifying methods for scenario representation, and (b) based on the most popular method, we intent to provide tool support for assisting the game design process and evaluate the usability of the tool.

The rest of the paper is organized as follows: in Section 2, we present scenario representation approaches, and in Section 3, the tool that we have developed for supporting the selected approach. We note that since Section 2 provides a solid literature review, we do not include a separate related work section, due to space limitations. Next, in Section 4,

we describe the case study design that has been used for its validation, whereas in Section 5 we provide an overview of results, which are discussed in Section 6. Finally, in Sections 7 and 8 we present threats to validity and conclude the paper, respectively.

2 SCENARIO REPRESENTATION APPROACHES

In literature, one can identify several techniques for effectively representing stories (e.g., books, movies, etc.) for over a hundred years. However, regarding games, representation approaches have only recently attracted the attention of researchers. Specifically, based on the findings of a non-systematic literature review, we have identified seven approaches for scenarios representation (see Table 1).

Table 1: Scenario Representation Approaches.

Name	Count	Advantages	Disadvantages
Character Model	2	Description of characters	Poor description of scenes
Narrative Structure	5	Description of the background and the outline of overall story	Poor description of the transitional scenes. Informal model
Flow Chart	10	Suitable for the flow of the story, event causality, condition	Poor description of characters
Use Case UML diagram	4		
Story Beats and Boards	6	Show how the game will appear to the player per scene in a similar way with the one used in films and television	Loss of the interaction between the scenario and players. Concentration on artistic interpretations of scenes and loss of story's continuity and event causality
Petri Net	7	Rich description of quest / event, interactive scenario	Complex representation Poor description of characters

We note that since the results presented in Table 1, have not been obtained through a systematic literature review, our goal is not to claim which are the most frequent scenario representation approaches, but only to provide a coarse-grain estimation. Next, a brief description of these approaches and their

known uses for research purposes is provided.

A **Character Model** (referenced in (Fairclough C., 2005), (Rolfe B. et al, 2010)) is a diagrammatic representation of the characters that are involved in a story / scene, along with their interactions, as described by Rolfe et al. (Rolfe B. et al, 2010). For example, in (Rolfe B. et al, 2010) the authors describe a scene from the *Medal of Honor* game, with the following character model (see Figure 1). The notations of the diagram are the characters of the game (stickmen – e.g., *Allied Soldier*), their interactions (continuous lines – e.g., the *Player* is *fighting* with *Opponent Axis Soldiers*), and their high-level goals (though bubbles – e.g., the goal of the *Civilians* is to *be liberated and receive support by allies*).

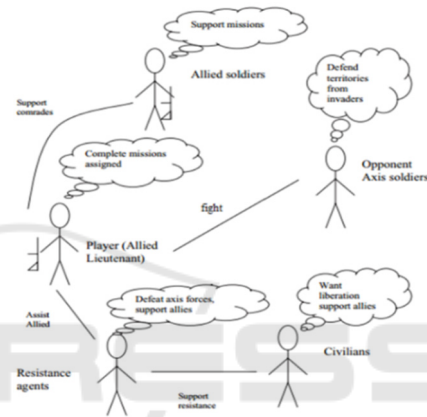


Figure 1: Character Model - Medal of Honor (33).

When describing a scenario by using a **Narrative Structure** (referenced in (Csikszentmihalyi M., 1998), (Fairclough C., 2005), (Freytag G., 1863), (Gobel S. et al, 2005), and (Rolfe B. et al, 2010)), the story is divided into five parts: *Exposition*, *Rising Action*, *Climax*, *Falling Action*, and *Conclusion*. When using narrative structure game designers report their scenarios on *plot diagrams*, as for example the one presented in Figure 2 for the well-known tale of the Three Little Pigs.



Figure 2: Narrative Structure - Three Little Pigs¹.

¹ The narrative structure has been retrieved online.

Flow Charts (referenced in (Hill R. et al, 2001), (Kistler F. et al., 2011), (Koenitz H. and Chen K., 2012), (Lewinski J.S, 1999), (Marne B. et al., 2013), (Medler B. and Magerko B., 2006), (Robertson M., 2007), (Rouse R., 2000), (Ruda I. et al., 2009), (Ryan M., 2001), and (Verbrugge C., 2003)) may often be included as part of the game design document, similarly to those of traditional software engineering. Flow charts are diagrams that represent an algorithm, workflow or process, showing the steps as boxes, and their sequence of execution by connecting them with arrows. In game development, flowcharts are used to track (Rouse R., 2000): (a) players' navigation of out-of-game menu options (e.g., starts a new game or loads a saved one), and (b) areas the players progress to and from in the game, particularly in level-based games. Beyond these most obvious applications, flowcharts can be quite useful for visually representing the results of any decision players may take during a game (Rouse R., 2000). In some games genres (e.g., MMOG - Massively Multiplayer On-Line Games) interactivity is a distinguishing feature and an attraction for gamers, since participants can change the state of affairs with their actions. In such games, due to the dynamic flow of events, gameplay can be resembled to the execution of an algorithm, where elementary actions are defined by game rules, rendering the flowchart a fitting means for their representation (Rouse R., 2000). Additionally, narrative flow graphs, i.e., a simple description format, can lead to story specification, without representation gaps (Verbrugge C., 2003).

Use Cases (UCs) and Use Case Diagrams (referenced in (Kendra C. et al., 2014), (Longstreet C.S., 2012), and (Taylor M. et al., 2007)) are part of the Unified Modeling Language (UML) (Booch G. et al., 1999) and aim at specifying software requirements. In game engineering, use case specifications and use case diagrams are used to demonstrate the connection between scenes / actions. Taylor et al. (Taylor M. et al., 2007) suggest that detailed use-case diagrams, enriched with some aspects of decision trees, could be useful for professionals involved in computer game development (e.g., story, level, and character designers, 3-D modelers, artists, animators, and musicians). Specifically, they describe a game-flow design approach that can be used in order to model the individual levels of a computer game. In a similar line of thought, Longstreet et al. (Longstreet C.S., 2012) present how tailored UML models (i.e., UML diagrams and UC specifications) with additional features from story boarding techniques (see below) could model serious educational games.

Finally, Kendra et al. (Kendra C. et al., 2014) demonstrated how game requirements engineering (RE) processes can be enhanced by standard notations, tools, and techniques. Specifically, they propose a three step model-based approach: (a) creation of an informal model of the game requirements (narrative captured like a storyboard – see below), (b) transformation of the narrative into a semi-formal model, and (c) transformation of the semi-formal model into a tailored UML use case model. As an example we present a UC diagram from Pro Evolution Soccer, in Figure 3.

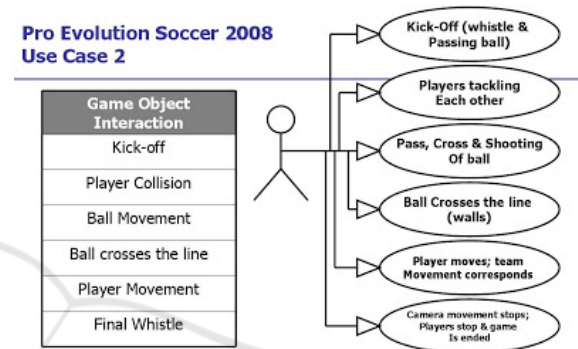


Figure 3: UC Model - Pro Evolution Soccer².

Story Boards (or Beats) (referenced in (Bethke E., 2003), (Henno J., 2009), (Rouse R., 2000), (Ruda I., et al., 2009), (Skorupski J., 2009), and (Truong K. et al., 2006)) represent how each game scene will appear to the player, in a way similar with the one used in films and television. Usually, they describe the location and the objects through an action/event table. Regarding story beats, Henno (Henno J., 2009), presents an event-driven, object-oriented-like high level specification for computer games. This level of abstraction that such specifications use, allows the description of games, without details on programming languages or used game engines. An example of a story board is presented in Figure 4. Concerning story boards, Rouse (Rouse R., 2000) suggests that this approach is the easiest way of depicting cut-scenes (i.e., non-interactive kinematics so as to offer information to the gamer), sketches or mock-ups (e.g., informing the players that the game is about to start—probably while loading).

² The use case model has been retrieved [online](#)

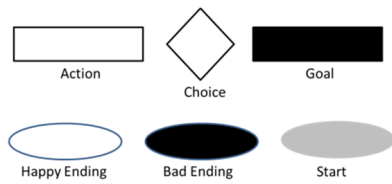


Figure 6: Sample Notations for Flow Charts.

Tool Support. To assist the popularization of the proposed approach, we have built an online⁴ Open Source Software (OSS) tool that provides an integrated environment for "Game Scenario" design. In particular through the tool, the designer can create a project that includes one or more flow charts related to the story of the game and one or more character models that correspond to the interactions of actors in the scenes. The developed tool reuses components of two other existing OSS projects, namely: Vis.js and Chart.js. The source code of the tool is available in GitHub⁵. The main functional requirements of the tool have can be summarized as follows (accompanied by screenshots).

Generic Functionalities: Create Game Scenario (Project), Create Flow Chart, Create Character Model, Save / Load Project.



Figure 7: Generic Functionalities.

Design Functionalities on Flow Charts: Add Narrative Nodes, Edit Nodes, Add Edge Between Nodes, Edit Edges, Overview of Node Details (Expand / Collapse).

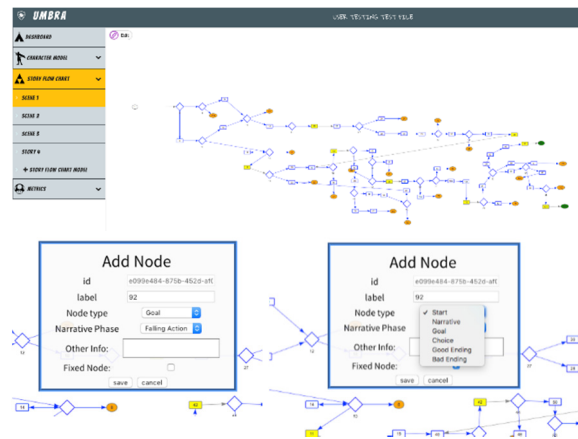


Figure 8: Designing Flow Charts.

Design Functionalities of Character Models: Add New Character, Edit Character, Add Character Interaction Edge, Overview of Node Details (Expand / Collapse).

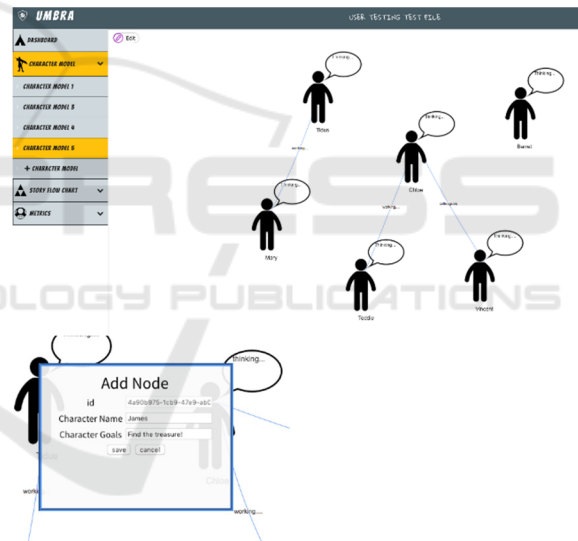


Figure 9: Designing Flow Charts.

4 CASE STUDY DESIGN

In this section we present the case study design. The study has been designed and reported according to the template suggested by Runeson et al. (Runeson P. and Host M., 2009). The high-level goal of this case study is to improve and evaluate the usability of the developed tool. To achieve this goal we have performed two rounds of empirical evaluation, between which we performed maintenance activities. We organized the two rounds as follows: the case study was conducted once for 10 participants and

⁴ <http://nikompaf.webpages.auth.gr/main.php>

⁵ <https://github.com/nickbaf/Umbra-GameScenario-Designer>

then based on the feedback taken from the think aloud results we implemented changes to the tool. Next, we repeated the case study with 10 different participants. However, the reporting will be made only for the last version of the tool.

4.1 Research Objectives & Questions

The main objective of the empirical evaluation in terms of the Goal-Question-Metric (GQM) approach (Basili V. et al, 1994) is formulated as follows: *analyze* the developed tool *for the purpose of* evaluation, *with respect to* its usability *from the point of view of* game designers. According to ISO 9241-11, usability can be decomposed to three sub-characteristics: effectiveness, efficiency, and satisfaction (Frokjaer E. et al, 2000). Based on the above, we derived three research questions (RQ):

RQ₁: *What is the effectiveness of the tool?*

Effectiveness is a measure of how accurately the users can perform a set of tasks. In order to answer this research question, we will provide the subjects a set of tasks to be accomplished, and we will assess their success with qualitative and quantitative analysis (see Section 4.3).

RQ₂: *What is the efficiency of the tool?*

The efficiency quality attribute measures the timely behavior of users when performing several tasks. The same research setting as RQ₁ will be used, in which a well-known approach for assessing the task duration will be used (see Section 4.3).

RQ₃: *What is the level of satisfaction that the users get from using the tool?*

User satisfaction is related to the evaluation of the overall experience of the user. A questionnaire based approach will be used for this assessment using established data collection methods (see Section 4.3).

4.2 Case and Task Selection

This study is a holistic case study, in which for every case (subject / usability tester) we record one unit of analysis. Each subject has been asked to complete a list of tasks, for which the evaluation and data collection has taken place.

Case Selection: According to Charters (Charters E., 2003), a usability test with five users that test the system (by using the think-aloud method (Charters E., 2003)) can identify up to 2/3 of existing usability issues. Therefore, in order to identify an ever larger portion of usability issues, we performed the two rounds of usability testing with 10 different subjects as evaluators (in each round), so as to avoid bias,

and familiarity with the system. Through such a set of evaluators, we expect to find a minimum of 95% of system errors with a probability of 98% (Turner C.W., 2006). The sample we chose mainly come from higher education, i.e. undergraduate, postgraduate students and PhD candidates with a level of knowledge in using software applications, and interest in game design.

Task Selection: The tasks that the users have been asked to complete are divided into two main categories: (a) *observation tasks* in which the user is invited to recognize a situation or answer questions about the program (e.g., see T3, T4 from the list below), and (b) *action tasks*, which the user is called to design-edit on the program. (e.g., see T1-T2). First, the usability testers will be provided with some pre-defined stories⁶. The tasks that have been used in the usability testing are based on these stories are:

- T1. Load the file with the name "archive"
- T2. Open the history flow chart named "Stage 1"
- T3. Add a new "bad ending" node.
- T4. What are the features of the node labeled "30"?
- T5. Connect with an edge the node that you built before to the node with the number 30.
- T6. Edit the node labeled "12" to be part of the "Rising Action".
- T7. Edit the figure so that the node labeled "5" is connected only to the node labeled "9".
- T8. Delete the node that has been out of use by the preceding action.
- T9. How many choices does the story have?
- T10. Delete the Story Flow Diagram "Stage 3"
- T11. Create a new character named "Red".
- T12. Add an edge between "Vincent" and Barret"
- T13. Delete the "Teddie" character and then the tab.
- T14. Delete the Character Model

4.3 Data Collection

To measure *effectiveness* we observed users, while dealing with the assigned tasks, without first having been instructed on how to use the program. During the observation sessions, users should think aloud to implement the think-aloud protocol that is widespread in software testing (Charters E., 2003). In order to measure *efficiency* we ask users to perform the tasks presented in Section 4.2. Efficiency has been measured with the use of Keystroke Level Model (KLM) (11). Additionally, to assess efficiency we also used the data from the think-aloud data collection process, so as to record their actions and

⁶ <https://www.dropbox.com/s/7vdq5hwg6p6b6fn/Stories.zip?dl=0>

the causes of their wrong choices. Finally, to *assess user satisfaction* a standard usability questionnaire has been distributed to the participants. The questionnaire, namely System Usability Scale — SUS (Brooke J., 1996) that gives a comprehensive picture of subjective usability assessment.

4.4 Data Analysis

During the execution of tasks the observer notes, which have been executed correctly and which not. Based on this, the *overall effectiveness* is calculated as the percentage of correctly executed tasks. An average is used to aggregate from the single subject to the sample. Apart from quantifying each quality criterion, a major aspect of this evaluation is the provision of feedback to the development tool. Therefore, by analyzing the transcripts of each session the identified problems have been divided into the following categories:

- *Layout problems*, the user fails to locate a particular item on the program's screen,
- *Operating problems*, the user is unable to understand the function of an element in the program,
- *Understanding problem*, the user fails to understand the data presented by the program.

To quantify efficiency, the observer has recorded the movements of the tester according to KLM and calculated the expected completion time for each task according to the model. Following the case study, the times will be compared to the ones that are actually achieved by the testers. Thus, regarding *efficiency*, both the completion time of the work according to the KLM model, the errors made and the success or not of work will be used. Similarly to before, aggregation will be performed by using the average function.

With respect to *user satisfaction*, based on the System Usability Scale questionnaire, we sum up the adjusted result of each response. We note that in SUS, some questions have a negative phrasing and others a positive one. Thus, we follow the prescribed way of handling and grading the answers. Since the SUS results range from 0 to 100 and the optimum satisfaction is achieved with scores higher than 90 (9), we set a goal of average satisfaction > 90%.

5 RESULTS

Effectiveness (RQ₁). In Table 2 we present the completion rates for each Task (T1-T14), regarding RQ₁. First, we note that tasks T1, T2, T3, T6, T8, and T9

were completed by all participants. We note that between the 1st and the 2nd round of usability testing, the task completion rate improved by approximately 5%, suggesting that the improvement performed between rounds were successful. By comparing the task completion rates that aimed at flow charts and character modelling, we can observe that the design of a character model was less effective, compared to designing the flow of the story (i.e., tasks T10-T14 had a lower completion rate, compared to tasks T1-T9). Nevertheless, the most difficult task proved to be T4 (i.e., reading the properties of nodes in flow charts), that still needs to be improved by the developers of the proposed tool.

Table 2: Task Completion Rates per Task.

Task	Completion Rate	Task	Completion Rate
T1	100%	T8	100%
T2	100%	T9	100%
T3	100%	T10	70%
T4	30%	T11	80%
T5	90%	T12	80%
T6	100%	T13	90%
T7	100%	T14	100%

When focusing on specific participants, and differences between their efficiency, we observed a mean completion rate of approximately 89% (min value: 78.6%, max value: 92.9%—achieved by 5 participants, and std. dev.: 5.01%). Thus, we can observe a satisfactory uniformity of task completion rates among different practitioners.

Efficiency (RQ₂). To access the efficiency of the tool, we selected a subset of the 14 tasks presented in Section 4.2 (i.e., T5, T7, T8, and T10 – T14). Table 3 refers to RQ₂ and shows the average time

Table 3: Task Completion Time per Task.

Task	Required Time		
	Usability Testers	Expert	KLM
T5	4.47	1.60	5.30
T7	2.31	0.50	1.30
T8	1.51	0.90	2.40
T10	1.37	0.70	2.40
T11	4.03	0.50	1.40
T12	3.01	0.90	3.85
T13	1.91	0.40	2.65
T14	1.30	0.80	2.40

that users need to complete each of the aforementioned tasks, the time that an expert (the core developer of the tool) needed to complete the task, and the average required time according to KLM.

The usability testers needed 316% more time compared to the expert user to complete the tasks, reaching a total time of 19.9 seconds compared to the 6.3 seconds required by the skilled user. By comparing the usability testers to the average time required based on KLM, we can observe that the usability testers performed better than expected (approximately 10%), suggesting that the tool can be efficiently used by non-trained users. Thus, the learning curve of the tool is quite steep, since even inexperienced users can perform as average ones — see Figure 10. Similarly to RQ₁, the usability testers have found more time consuming to complete the task related to character modelling, compared to flow modelling. In particular, on the one hand regarding flow modelling, the usability testers were faster than the average KLM user by 15% and slower than the expert user by 260%. On the other hand, regarding character modelling, usability testers were 2% faster than the KLM estimation, and 390% slower than the expert. Nevertheless, we note that the expert user was 30% faster in character modelling activities compared to flow modelling. This observation suggests that when familiarizing with the tool, character modelling activities are more efficient, but have a smoother learning curve (since novices find them more difficult).

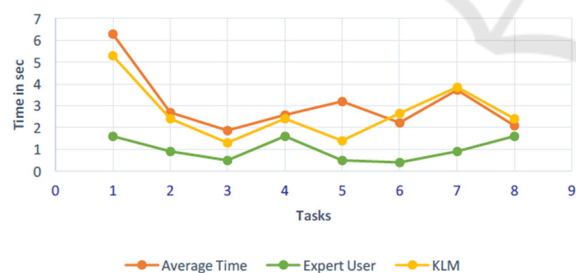


Figure 10: Task Efficiency among Groups.

User Satisfaction (RQ₃). On the completion of the tasks presented in Section 4.2, the usability testers were asked to fill in a user satisfaction questionnaire (namely System Usability Scale—SUS). The results on the SUS questionnaire are presented in Table 4. We note that for RQ₃, the specifics of the tool (e.g., character vs. flow modeling) cannot be discussed since the SUS instrument treats the system as a whole, without discriminating between different use cases.

Based on the results presented in Table 4, we observed a mean user satisfaction of approximately 89.75% (min value: 77.5%, max value: 97.5%, and std. dev.: 8.55%). Additionally, we can observe that the participants can be easily separated into two groups: (a) those with very high satisfaction (i.e., SUS >90%)—7 participants, and (b) those which were less satisfied—3 participants. As a way to explore the reason for those that are dissatisfied, we explored the existence of a relationship between SUS and task completion rate. The results suggest that the completion rate for each user and the rate of satisfaction from the system according to SUS questionnaire. Thus, a direct link between the tasks' completion rate and the users' satisfaction can be observed. The user who successfully completes the tasks feels more comfortable with the behavior of the system, since he/she does not doubt on the knowledge that he/she possesses on the system and how to use it. Therefore, we believe that if in future versions of the system we manage to further increase its effectiveness, the user satisfaction will be increased as well.

Table 4: User Satisfaction per Usability Tester.

Participant	SUS	Participant	SUS
P1	77,50	P6	97,50
P2	92,50	P7	97,50
P3	92,50	P8	97,50
P4	72,50	P9	95,00
P5	92,50	P10	82,50

6 DISCUSSION

The results of our case study (i.e., a usability testing procedure with game enthusiasts) suggest that the tool that we have developed for representing scenarios is usable and therefore is ready for evaluation by experts (i.e., professional game designers). However, the results pointed out some weak aspects of the tool that need to be considered for refactoring before we proceed to the next stage. A uniform conclusion that we got by comparing the modelling of characters to modelling the flow of the games, is that character modelling needs further improvement, both in terms of effectiveness of tasks and completion time. These results can be considered quite intuitive in the sense that a flow chart is an established representation in traditional software engineering, and therefore designers feel more comfortable against it, compared to the completely *new* notations offered

by the character model. An additional interesting observation is that all three usability sub-characteristics that we have examined (i.e., effectiveness, efficiency, and user satisfaction) appear to be interconnected, in the sense that users that fail a task are dissatisfied with the tools and that also, users that are not time effective are dissatisfied as well. Based on this observation, we can assume that user satisfaction will improve if we manage to decrease task completion time and failure rates.

Based on the aforementioned discussion, we plan to prompt professional game engineers to use our tool and evaluate, not only its usability, but also its fitness in the current processes of game development firms. Also, as part of future work, we plan to investigate the benefits that game development companies get by integrating into their process tool-support for scenario representation. Although we acknowledge that these research questions are very important, we consider the evaluation of usability as a prerequisite for their unbiased answer in an industrial context. Nevertheless, even at this stage we can claim that the tool is fitted for representing scenarios, since the task completion rates are adequate and game development enthusiasts that participated in the case study are satisfied with the level of assist that it provides.

7 THREATS TO VALIDITY

The results of the usability testing are subject to external validity threats since the study has been performed with 10 participants and a particular subset of tasks. However, these threats are mitigated because according to the literature even five users can reveal the majority of usability issues. Concerning the coverage of the tool's functionality, the selected tasks exercise representative use cases of a scenario representation tool and thus we believe that effectiveness, efficiency and user satisfaction have been adequately assessed. Another typical threat to construct validity for this kind of studies is the tendency of participants to be positive about an approach that offers automation to tasks. However, the think aloud protocol for the study of the first research question revealed that the usability testers have been neutral and identified weaknesses of the tool.

8 CONCLUSIONS

The success of any computer game depends largely on its scenario since these fictional narratives or

diagrammatic representations can be effectively used to discuss and picture the interaction between users and the system. After reviewing existing scenario representation approaches we propose a scenario representation approach accompanied by an online tool, based on flow charts, narrative structure, and character models. The effectiveness, efficiency and user satisfaction have been evaluated by a case study involving 10 participants. The results of the study suggested that the tool enables users to achieve their intended goal with high completion rates, is relatively easy to master and is perceived as highly usable by most users. However, it has also identified weaknesses regarding the support for character modelling which needs to be further improved both in terms of effectiveness of tasks and completion time.

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