Automated Narratives: On the Influence of Bots in Narratives during the 2020 Vienna Terror Attack

Lisa Grobelscheg^{1,2}, Ema Kušen¹ and Mark Strembeck^{1,3,4}

¹Vienna University of Economics and Business, Vienna, Austria
²FH CAMPUS 02, University of Applied Sciences, Graz, Austria
³Secure Business Austria (SBA), Vienna, Austria
⁴Complexity Science Hub (CSH), Vienna, Austria

Keywords: Narratives, Online Social Networks, Social Bots, Topic Modeling, Twitter.

Abstract: A narrative is a set of topic-wise interconnected messages that have been sent/posted via a social media platform. In recent years, social media play an important role in human information seeking behavior during and shortly after crisis events. Moreover, automated accounts (so called social bots) have been identified to play an instrumental role in manipulating the public discourse on social media. In this paper, we investigate the impact of bot accounts on the Twitter discourse surrounding the terror attack that took place in Vienna, Austria, on November 2nd 2020. The corresponding data-set consists of 399,247 tweets. In our analysis, we derive a structural topic model and map it to the five "narratives of crisis" as proposed by Seeger and Sellnow. Among other things, we were able to identify bot activity in neutral as well as in negative narratives, including breaking news updates, finger pointing, and expressions of shock and grief. Positive narratives, such as stories of heroes, were predominantly driven by human users. In addition, we found that the bots contributing to narratives surrounding the Vienna terror attack did not have the ability of picking up local story lines and contributed to more global narratives instead. Moreover, we identified similar temporal patterns in narratives with high bot involvement.

1 INTRODUCTION

Crisis events, such as terror attacks, induce a state of collective uncertainty and increase the need for information to make sense of the situation (Weick, 1988). In recent years, many people consult social media to look for breaking news, opinions, or eyewitness reports of such crisis events (Stewart and Gail Wilson, 2016; Zahra et al., 2018). In this context, the strategic spreading of narratives via automated accounts (social bots) may hit users in an emotionally vulnerable state. A recent example is the involvement of bots in strategic misinformation campaigns during the ongoing COVID-19 "infodemic" (Zarocostas, 2020; Ferrara, 2020). However, the question of the degree of bots' contribution to specific types of narratives has not been thoroughly invested yet.

In this paper we investigate the role of social bots on the dissemination of specific narratives over Twitter that are related to the 2020 Vienna terror attack. In particular we examined (1) the role of bots during and (two weeks) after the attack and (2) temporal patterns of bots' activities. The remainder of this paper is organized as follows. In Section 2, we provide an overview of related work. This is followed by a description of our research procedure in Section 3. Our findings are reported in Section 4 and discussed in Section 5. Section 6 concludes the paper and provides directions for future work.

2 RELATED WORK

Social Media and Crisis Events. The role of social media platforms in providing and diffusing information during and after a crisis event has been studied from various perspectives. For example, the role of the #JeSuisCharlie hashtag after the attack on the French satire magazine "Charlie Hebdo" in 2015 has been investigated in the context of individual coping strategies (Kiwan, 2016; Giglietto and Lee, 2017). Stieglitz et al. analyzed the public Twitter discourse during and after three different crisis events and es-

DOI: 10.5220/0011034000003197

Grobelscheg, L., Kušen, E. and Strembeck, M.

Automated Narratives: On the Influence of Bots in Narratives during the 2020 Vienna Terror Attack.

In Proceedings of the 7th International Conference on Complexity, Future Information Systems and Risk (COMPLEXIS 2022), pages 15-25 ISBN: 978-989-758-565-4; ISSN: 2184-5034

Copyright © 2022 by SCITEPRESS - Science and Technology Publications, Lda. All rights reserved

pecially investigate the sense-making efforts of social media users (Stieglitz et al., 2018). Another study applied the terror management theory (Greenberg et al., 1986) to conceptualise collective sense-making after the 2016 Berlin terror attack and applied structural topic modeling to identify prevalent narratives and their development over time (Fischer-Preßler et al., 2019). They found that within the first days after a crisis event users primarily share emotional content and information updates and, later on, more opinion related tweets, see also (Kušen and Strembeck, 2021a; Kušen and Strembeck, 2021b).

Bots and Narratives. Some studies investigated the role that bots play in the formation of narratives on social media platforms. One of such studies revealed that social bots and human accounts tend to share thematically different hashtags, thereby indicating that bots try to influence the corresponding social media discourse (Allem et al., 2017). Another study analyzed bot behavior related to the COVID-19 debate on Twitter and discovered large discrepancies in topics promoted by humans (mainly public health concerns) and bots (political conspiracies), suggesting that bots try to influence the public discourse during crisis events (Ferrara, 2020). Al-Rawi et al. analyzed bot behavior in the ongoing discourse about climate change and global warming (Al-Rawi et al., 2021). They report that bot-generated messages mainly contribute to narratives supporting climate change sceptics. Shao et al. studied the quality of content propagated by bots (Shao et al., 2018). Their findings suggest that Twitter bots act as super spreaders of lowcredibility content and contribute to its mass exposure. In this light, a study on a mass shooting event found that humans tend to retweet bot-injected content at a higher rate than vice versa, thus concluding that bots play a significant role in the framing of narratives (Schuchard et al., 2019).

As noted in (Wirth et al., 2019), bot-injected content may also lead to uncertainty and unpredictability. Their key findings indicate a strategical contribution of bots to certain conversations. For example, they report that bots tend to be more active in conservative conversations rather than liberal or random conversations. Moreover, in each conversation bots seem to follow a certain predefined procedure - in political conversations, bots share political posts and to a lesser degree spam, while in trending topics bots are predominantly responsible for spam and topic promotion. Furthermore, (Khaund et al., 2018) studied the behavior of bot accounts during four different natural disasters in 2017. They found that bot accounts hijack hashtags related to the respective events in order to disseminate irrelevant information and alternative narratives. Several studies also investigated bot activity in terms of emotional content (Kušen and Strembeck, 2018), pre-defined topics (Wirth et al., 2019), and particularities of their information sharing behavior (Schuchard et al., 2019).

3 RESEARCH PROCEDURE

On November 2nd, 2020 a 20-year-old gunman fired shots at civilians in the center of Vienna, Austria. Before the perpetrator was shot dead by the police he killed four victims and injured more than 20 others. The Twitter messages related to the event mainly transported shock, grief, and empathy, as well as hate and disgust towards the attacker. In addition to pure text messages, a number of event-related videos have also been disseminated via Twitter. For example, one video showed three men carrying a wounded police officer to an ambulance, risking their lives as the attacker has not been detained at this point. After the video of the incident went viral, the hashtag #helden (German for heroes), was trending on Twitter in Austria. For our analysis, we collected eventrelated tweets from November 2nd until November 16th, 2020. Our study is guided by the following research questions:

RQ1: What is the role of bots in event-related narratives during and after the terror attack?

For the purposes of this case study, we use the concept of the "rhetorical arena" proposed by Frandsen and Johansen (Frandsen and Johansen, 2007; Frandsen and Johansen, 2010). The "rhetorical arena" considers crisis communication as a multi-vocal public space. As opposed to traditional sender-receiver broadcast communication (e.g. government-to-public or organisation-to-public), the rhetorical arena allows any actor to influence crisis communication and thereby create multiple crisis-response narratives. In (Coombs and Holladay, 2014), the authors argue that the rhetorical arena consists of numerous sub-arenas. For this paper, we will interpret these sub-arenas as different narratives in social media. The rhetorical arena concept assumes that every actor has the ability to frame a narrative before, during, and after a crisis event (Gascó et al., 2017). To this end, we examine the topics injected and disseminated by bot accounts and compare them with those fuelled by human accounts. For our analysis, we use the five "narratives of crisis" as proposed by (Seeger and Sellnow, 2016). In particular, Seeger and Sellnow suggest the following typology of crisis narratives:

1. Blame: Accusations, references to actions or routines in the past that would knowingly cause harm or lead to a crisis;

- Renewal: Connections between a crisis and the future, learning from past events, change in structure/policy resulting from the crisis;
- 3. Victim: Personification of harm and damage caused by a crisis, expressed feelings of empathy for victims;
- 4. Hero: Personification of positive, pro-social action in relation to a crisis;
- 5. Memorial: Unity and togetherness of the affected and unaffected community, establish a connection to the pre-crisis state, and frame the crisis in a larger context of purpose and ideals.

As those "narratives of crisis" mainly refer to a postcrisis state, we added a sixth category called "operational update" to account for messages referring to an operational update on developments during the crisis. For the first research question, we analyzed prevalent topics in our data-set, assigned them to a crisis narrative, and determined the extent of bot engagement in the respective narrative.

RQ2: Which temporal patterns can be observed in the event-related narrative activity of bots?

Our second research question examines the temporal prevalence of narratives. In this context, we focus on narratives with a high bot contribution and search for patterns behind their activity.

Our research procedure includes five phases. **Data Extraction.** We extracted tweets related to the 2020 Vienna terror attack using Twitter's Search API and a predefined list of hashtags related to the event.¹ In total, we extracted 399,247 English language tweets. The messages in the data-set have been sent by 114,520 unique screennames, 27,800 of which with a high botscore (see Table 1).

Data Pre-processing. First, we removed duplicate tweets (i.e. tweets that include multiple hashtags and have therefore been extracted multiple times). Following (Sasaki et al., 2014; Wang et al., 2017; Nerghes and Lee, 2019), we kept the retweets in our

data-set in order to gain a better understanding of topic prevalence. Although retweets do not represent original content, they allow users to express consent and opinion and thus contribute to a topic's prevalence in the corpus.

Text processing was conducted in R with the structural topic model (stm) package. For our analysis, we also applied the following pre-processing steps: converting to lowercase, removing stopwords, removing punctuation, and removing words with less than three characters (see also (Roberts et al., 2019)).

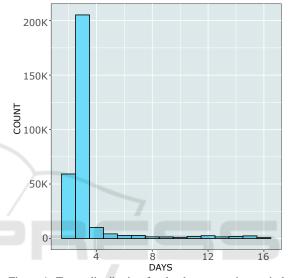


Figure 1: Tweet distribution for the data extraction period.

Bot Detection. For bot detection, we used Botometer's Python API². As discussed in (Daniel and Millimaggi, 2020), bots may have many different characteristics, some of which do not necessarily result in a high bot score. For example, some accounts may only be partially automated and are thus partially operated by one or more human users. Nevertheless, for the purposes of this paper we introduced a binary classification rule to ensure a meaningful interpretation of our results. Following the suggestion of (Varol et al., 2017), we set our threshold for bot accounts at a Botometer score of $\geq 0.6^3$.

Exploratory Data Analysis. The Vienna terror attack happened on November 2^{nd} 2020 around 8 pm. 20% of all tweets in the data-set were posted on the same day and nearly 69% during the subsequent day, whereas tweeting activity rapidly declined after that (see Figure 1). Following the estimates of Varol et al., 9% to 15% of all active Twitter accounts are assumed to be bot accounts (Varol et al., 2017; Davis et al.,

¹We extracted tweets including the following hashtags: "vienna terror", "terrorist attack #Vienna", "#ViennaAttack"", "#prayforvienna", "#Viennashooting", "angriff vienna"", "#wienATTACK", "angriff vienna" "#PrayforWien", "#viennaattacks", "#terrorwien", "#ViennaTerrorAttack", "#austriaAttack", "sorgen Wien", "#Viennaterror", "#ViennaTerroristAttack", "#viennapolice", "#austriashooting", "terror wien", "wien Hintergrund", "vienna background", "#Schwedenplatz", "wien #staysafe", "vienna #staysafe", "#StayStrongAustria", "#zibspezial", "#0211w", "#Nehammer", "#0211w", "#Synagoge", "#Schießerei", "@ORFBreakingNews", "#terroranschlag wien", "#terroranschlag vienna", "#schleichdiduoaschloch".

²Botometer: https://botometer.iuni.iu.edu/ (see also (Davis et al., 2016))

³Botometer delivers scores between 0 and 1.

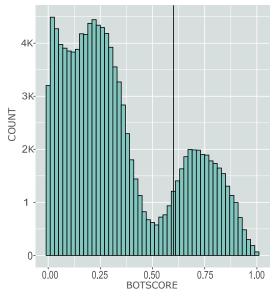


Figure 2: Distribution of bot scores with threshold at 0.6.

2016). In our data-set, 24.28% of the respective Twitter accounts have been identified as bots according to the threshold described above. The histogram in Figure 2 depicts the distribution of bot scores indicating peaks around a score of 0.25 (most likely human) and 0.75 (most likely bot). In our data-set, 82.29% of the messages are retweets. Interestingly, bots distribute a higher share of retweets (87.41% as compared to 80.21% for humans). An overview of basic information about the data-set is provided in Table 1.

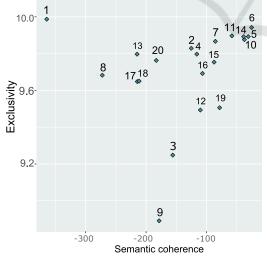


Figure 3: Semantic coherence and exclusivity of each topic with k = 20.

Topic Model. We derived a structural topic model to find prevalent topics in our data-set. For implementation purposes, we used R and the stm package (Roberts et al., 2019). In particular, we treat each

tweet as a separate document and assign one or more topics to each tweet. To identify a meaningful number of topics k for our data-set, we first ran several topic models with a flexible number of topics (between 5 and 40 topics) and then decided on the most suitable number k, based on semantic coherence, exclusivity, residuals, and held-out likelihood, see also (Roberts et al., 2019). Our final model consisted of k = 20 topics (see Figure 3).

In contrast to other topic models, e.g. LDA (Blei et al., 2003), structural topic models allow to incorporate covariates. For our model, we introduced a dummy variable ("bot class") to distinguish between "bot" and "human" accounts. This variable was then used as a covariate besides the creation date of a tweet.

The "creation date" covariate was estimated via a spline function. We added custom stopwords⁴ and excluded words that appeared in less than five tweets or appeared in more than 80% of all tweets. Figure 5 shows the topics resulting from our model.

While different methods for an assisted validation of topics exist, see, e.g., (Grimmer and Stewart, 2013; Ramirez et al., 2012; Chan and Sältzer, 2020), we opted for a human interpretation of the respective topics. To this end, we used two raters to assign narratives to each topic based on the top 10 words (see Figure 5) and example quotes for each topic. The inter-rater agreement (Cohen's kappa) was between 72.22% and 84.38% for all six groups of narratives. Disagreement cases were discussed after the first round of rating. Table 2 shows an overview of the results of the procedure. Afterwards, further analysis of the output was conducted by running a linear regression using the *estimateEffect* function of the stm package with the "botclass" and "creation date" variables (see also (Roberts et al., 2019)).

4 **RESULTS**

Among the 20 overall topics that we used in our analysis, four belong to the "operational updates" category. These topics include breaking news content (Topic 14 and Topic 15) describing the situation, appeals to refrain from posting footage of the scene, spreading rumours (Topic 5 and Topic 7) and requests for staying at home or seek shelter (Topic 5). Operational updates belonged to the most prevalent topics in our data-set.

Aside from operational updates, "blame narratives" dominated the discourse (see Table 2) with five

⁴The custom stopwords included: vienna, terror, terrorattack, austria, attack

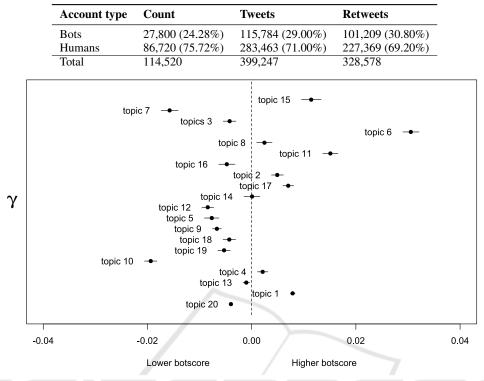


Table 1: Basic information about the data-set.

Figure 4: Effect of bot score on topic proportion with γ indicating the probability of a topic over all tweets.

topics in this category (Topics 4, 8, 11, 12, 17). These topics covered accusations against government officials from different countries, referrals to other terror attacks, a lack of lessons-learned from previous terror attacks, and different types of criticism towards Muslim values. Surprisingly, one blame and one victim narrative included the term "India" inside of their top ten terms (see Topic 6 and Topic 11). These occurrences were traced back to a high activity of bots as indicated in Figure 4.

Moreover, "victim narratives" were characterised by the expression of emotions (see Topic 6 and 13) as well as empathy towards the victims of the attack. They were tightly connected to "memorial narratives", with the distinction of putting empathy for victims and their family before an appeal for unity.

Only two topics have been assigned to the "hero narrative" category. The first one refers to three men who carried a police officer to an ambulance despite the continued threat of the perpetrator (Topic 19). Whereas, the second hero narrative (Topic 10) included praise for the commitment of the police forces involved and several Viennese cultural institutions (e.g. Wiener Konzerthaus) which continued with their (musical) performances to distract the audience and keep them inside the premises.

The "memorial narratives" category (Topics 1, 2,

16, 20) especially includes expressions of unity and togetherness. Sometimes these expressions reflected retweeted statements of foreign government officials (e.g. "During a phone call with the Austrian Chancellor I conveyed to him our deepest condolences following the terror attacks in Vienna. We stand united with Austria in its fight against extremism and we look forward to expanding our joint cooperation on this front", Topic 2).

Topics pointing to future measures that should follow the terror attack were assigned to the "renewal narratives" category. For example, those narratives include tweets about an announcement of the amendment of the Austrian "Islamgesetz" which was established in 1912 and was amended in 2015 for the last time (Topics 9 and 18). In particular, resentment towards the amendment and mentioning of critical factors to prevent terror attacks in the future (Topic 3) dominated this narrative.

Overall, most topics were assigned to the blame (5 topics), operational updates (4 topics) and memorial (4 topics) narrative categories. Our case study led to the following observations.

Bots Favour Global Narratives. Figure 4 shows how topic preference changes with respect to account classification. Twitter accounts that have been classified as bots show a disproportionately strong con-

Topic 15	one, dead, injured, least, terrorist, people, multiple, still, synagogue, austrian												
Topic 7	city, can, support, inner, please, europe, kind, way, media, dont												
Topic 3	islamist, islamic, france, radical, always, can, state, news, india, leaders												
Topic 6	victims, thoughts, families, stands, shocked, saddened, deeply, india, dastardly, tragic												
Topic 8	terrorists, peace, back, paris, nice, shooting, kabul, visuals, erdogan, spreading												
Topic 11	terrorism, now, india, europe, will, fake, islamic, hope, terrorists, radical												
Topic 16	hate, terrorist, violence, pray, express, let, peace, love, victims, police												
Topic 2	people, stand, solidarity, united, europe, austrian, fight, condemn, place, full												
Topic 17	amp, people, must, world, islam, today, terrible, faced, ones, possible												
Topic 14	several, killed, police, person, locations, injured, shot, suspect, shooting, confirmed												
Topic 12	terrorist, also, said, blame, happened, erdogan, president, isis, government, muslim												
Topic 5	public, stay, keep, dont, take, places, away, streets, shelter, home												
Topic 9	just, know, islam, europe, turkey, never, right, need, says, macron												
Topic 18	will, people, dear, spread, political, dangerous, tweet, make, well, human												
Topic 19	muslim, terrorist, people, turkish, austrian, injured, woman, police, old, bring												
Topic 10	stop, will, safe, police, started, ever, inside, members, tonights, play												
Topic 4	muslims, name, europe, others, humanity, terrorists, years, countries, going, attacked												
Topic 13	religion, prayers, innocent, strong, ago, whole, problem, religious, since, hear												
Topic 1	attacks, time, wish, modi, heartfelt, hunted, prime, bless, collaborators, namo												
Topic 20	like, country, world, european, get, war, nothing, cant, live, day 5.0% 10.0% 15.0%												
	γ												

Figure 5: Topic proportion and top 10 words per topic with γ indicating the probability of a topic over all tweets.

tribution to Topics 6, 11, and 15. The elevated bot activity in Topic 15 might be explained by its "breaking news" content which has already been linked to elevated bot activity by other studies, see, e.g., (Al-Rawi and Shukla, 2020). Topic 6 and 11 (blame and victim narrative) include statements of finger-pointing and empathy with a strong relation to India (see Table 2). In contrast, topics with a strong local connection (e.g. local heroes, comments about the Austrian "Islamgesetz") are preferred by humans rather than bots. The prevalence of two globally connected topics (6 and 11) gives rise to the hypothesis that bot accounts operate on a more international level whereas humans show a preference for local narratives.

Bots Contribute to Neutral or Negative Narratives. Bots tend to be more active in operational updates, blame, and victim narratives – which are often associated to a negative or neutral sentiment, see also (Kušen and Strembeck, 2019). Even though victim narratives might exhibit an expression of hope and togetherness, their main focus lies on grief, shock, and fear. In contrast, positive narratives, such as hero narratives, are propagated predominantly by human accounts. This finding is in line with previous case studies on the behavior of bots during crisis events, see, e.g., (Stella et al., 2018; Shi et al., 2020; Kušen and Strembeck, 2020).

Bot Activity Follows a Temporal Pattern. Figure 6 shows the temporal development of each narrative and Figure 6f provides an overview of topics with a high bot involvement. The temporal analysis shows that the three narratives with the highest bot involvement exhibit a similar temporal pattern. Moreover, we found that narratives with a low bot involvement show peaks that can be linked to certain events after the attack. For example, the renewal narrative from Topic 18 (connected to the "Islamgesetz") started picking up popularity shortly after November 9th (see Figure 6e). This development coincides with the date of a press conference where the Austrian Minister of the Interior announced changes in the corresponding law.

5 DISCUSSION

The findings of our study suggest that bots especially contributed to neutral and negative narratives rather than to positive ones. In particular, our analysis indicates elevated bot participation in "victim", "blame" and "operational update" narratives. This finding is in line with other studies of bot behavior, such as (Stella et al., 2018; Shi et al., 2020; Kušen and Strembeck, 2020). Moreover, we found that bots preferably spread topics with an international focus and fail to pick up local narratives, as for example the praise for "local heroes". Interestingly, narratives with high bot involvement show a tight connection to India (see Topics 6 and 11 in Table 2).

By means of a temporal analysis, we also found that narratives showing a high bot contribution also exhibit a similar temporal pattern (see Figure 6f). This pattern can be distinguished from other narrative patterns, see Figures 6 (a) to (e).

Our study is subject to several limitations. Firstly, our data-set has been extracted from Twitter only. Therefore, all findings only apply to social media discussions conducted via Twitter. Moreover, we collected tweets based on popular hashtags that appeared in connection with the Vienna terror attack and cannot guarantee the full coverage of all conversations about the event on Twitter. Therefore, our findings should be reviewed and contrasted with results from other social media platforms, e.g. (Wang et al., 2020; Bolsover and Howard, 2019).

One conclusion suggested by our analysis is that bots contribute more to global than local narratives about the event (e.g. topics including the term "India"), which could result from the fact that the dataset we analyzed for this case study included English language tweets only (while the official language in Austria is German). Nevertheless, we believe that our findings can still contribute to a better understanding of social bot behaviour. In particular, the ignorance that bots appear to show towards local narratives is an interesting prospect for further investigations.

We used the structural topic model approach to analyse our text corpus. Since such topic models are derived via unsupervised learning algorithms, it is difficult to provide a robust measure for the quality of the corresponding results. Nevertheless, for our study we used human raters to check the results for plausibility (see Section 3).

As discussed in (Rauchfleisch and Kaiser, 2020), bot detection in general and Botometer in particular might produce inaccurate results when used in any other language than English. Also, the implementation of arbitrary thresholds can lead to either false positive (humans are classified as bots) or false negatives (bots are classified as humans). To reduce the risk of incorrect bot scores for our accounts, we included English tweets only. However, a change of our threshold for bot classification would certainly affect our results. Therefore, we chose the threshold of ≥ 0.6 based on previous studies on large Twitter datasets (see Section 3) and an exploratory analysis of the distribution of bot scores in our data-set (see Figure 2).

Based on our findings, we suggest further research to investigate the role of locally emerging narratives (e.g. the "hero narrative") during and after crisis events to deduce policy measures for preventing bots from influencing the public discourse.

6 CONCLUSION

We analysed a data-set consisting of 399,247 English language tweets related to the Vienna terror attack in November 2020. We used the structural topic model approach to identify 20 topics that have been discussed along with the terror attack. In order to detect narratives during and after the attack, we applied the "narratives of crisis" as proposed by Seeger and Sellnow (Seeger and Sellnow, 2016). The framework suggests that five types of different narratives (blame, victim, memorial, renewal and heroes) mainly occur in the immediate aftermath of a crisis. Moreover, due to Twitter's role as a breaking news outlet (Petrovic et al., 2021), we introduced the "operational update" narrative as an additional category.

In order to map our topics to the six narrative categories, we deployed two human raters who assigned a narrative to each topic. This procedure resulted in the identification of five (25%) blame narratives, four (20%) operational, four (20%) memorial, three (15 %) renewal, two (10%) victim, and two (10%) hero narratives. The most significant contributions made by bot accounts were found in the "operational updates", "blame", and "victim" narratives, with two of them having a clear international focus. In addition, our temporal analysis indicated that bots seem to follow the same temporal pattern even when contributing to the different narratives. Since a single case study provides a limited view only, we aim to conduct further analyses on data-sets related to other crisis events in the future.

REFERENCES

- Al-Rawi, A., Kane, O., and Bizimana, A.-J. (2021). Topic modelling of public twitter discourses, part bot, part active human user, on climate change and global warming. *Journal of Environmental Media*, 2.
- Al-Rawi, A. and Shukla, V. (2020). Bots as active news promoters: A digital analysis of covid-19 tweets. *Information*, 11(10).
- Allem, J.-P., Ferrara, E., Uppu, S. P., Cruz, T. B., and Unger, J. B. (2017). E-cigarette surveillance with social me-

dia data: Social bots, emerging topics, and trends. *JMIR Public Health Surveill*, 3(4):e98.

- Blei, D. M., Ng, A. Y., and Jordan, M. I. (2003). Latent dirichlet allocation. *the Journal of machine Learning research*, 3:993–1022.
- Bolsover, G. and Howard, P. (2019). Chinese computational propaganda: automation, algorithms and the manipulation of information about chinese politics on twitter and weibo. *Information, Communication & Society*, 22(14):2063–2080.
- Chan, C.-h. and Sältzer, M. (2020). oolong: An r package for validating automated content analysis tools. *Journal of Open Source Software*, 5:2461.
- Coombs, T. and Holladay, J. (2014). How publics react to crisis communication efforts. Journal of Communication Management, 18(1):40–57.
- Daniel, F. and Millimaggi, A. (2020). On twitter bots behaving badly:a manual and automated analysis of python code patterns on github. *Journal of Web Engineering*, 18(8):801–836–801–836.
- Davis, C. A., Varol, O., Ferrara, E., Flammini, A., and Menczer, F. (2016). Botornot: A system to evaluate social bots. In *Proceedings of the 25th International Conference Companion on World Wide Web*, WWW '16 Companion, page 273–274, Republic and Canton of Geneva, CHE. International World Wide Web Conferences Steering Committee.
- Ferrara, E. (2020). What types of covid-19 conspiracies are populated by twitter bots? *First Monday*, 25(6).
- Fischer-Preßler, D., Schwemmer, C., and Fischbach, K. (2019). Collective sense-making in times of crisis: Connecting terror management theory with twitter user reactions to the berlin terrorist attack. *Computers in Human Behavior*, 100:138–151.
- Frandsen, F. and Johansen, W. (2007). *Krisekommunikation: Når virksomhedens image og omdømme er truet.* Samfundslitteratur.
- Frandsen, F. and Johansen, W. (2010). Crisis Communication, Complexity, and the Cartoon Affair: A Case Study, chapter 21, pages 425–448. John Wiley & Sons, Ltd.
- Gascó, M., Bayerl, P. S., Denef, S., and Akhgar, B. (2017). What do citizens communicate about during crises? analyzing twitter use during the 2011 uk riots. *Government Information Quarterly*, 34(4):635–645.
- Giglietto, F. and Lee, Y. (2017). A hashtag worth a thousand words: Discursive strategies around #jenesuispascharlie after the 2015 charlie hebdo shooting. *Social Media* + *Society*, 3(1):2056305116686992.
- Greenberg, J., Pyszczynski, T., and Solomon, S. (1986). The Causes and Consequences of a Need for Self-Esteem: A Terror Management Theory, pages 189– 212. Springer New York, New York, NY.
- Grimmer, J. and Stewart, B. M. (2013). Text as data: The promise and pitfalls of automatic content analysis methods for political texts. *Political Analysis*, 21(3):267–297.
- Khaund, T., Al-Khateeb, S., Tokdemir, S., and Agarwal, N. (2018). Analyzing social bots and their coordination during natural disasters. In Thomson, R.,

Dancy, C., Hyder, A., and Bisgin, H., editors, *Social, Cultural, and Behavioral Modeling*, pages 207–212, Cham. Springer International Publishing.

- Kiwan, N. (2016). Freedom of thought in the aftermath of the charlie hebdo attacks. *French Cultural Studies*, 27(3):233–244.
- Kušen, E. and Strembeck, M. (2018). Why so emotional? an analysis of emotional bot-generated content on twitter. In Proceedings of the 3rd International Conference on Complexity, Future Information Systems and Risk - COMPLEXIS,, pages 13–22. INSTICC, SciTePress.
- Kušen, E. and Strembeck, M. (2019). Something draws near, I can feel it: An analysis of human and bot emotion-exchange motifs on Twitter. *Online Social Networks and Media*, 10-11.
- Kušen, E. and Strembeck, M. (2020). You talkin' to me? Exploring Human/Bot Communication Patterns during Riot Events. *Information Processing & Management*, 57(1).
- Kušen, E. and Strembeck, M. (2021a). Building blocks of communication networks in times of crises: Emotionexchange motifs. *Computers in Human Behavior*, 123.
- Kušen, E. and Strembeck, M. (2021b). Emotional Communication During Crisis Events: Mining Structural OSN Patterns. *IEEE Internet Computing*, 25(02):58– 65.
- Nerghes, A. and Lee, J.-S. (2019). Narratives of the refugee crisis: A comparative study of mainstream-media and twitter. *Media and Communication*, 7(2):275–288.
- Petrovic, S., Osborne, M., McCreadie, R., Macdonald, C., Ounis, I., and Shrimpton, L. (2021). Can twitter replace newswire for breaking news? *Proceedings of the International AAAI Conference on Web and Social Media*, 7(1):713–716.
- Ramirez, E. H., Brena, R., Magatti, D., and Stella, F. (2012). Topic model validation. *Neurocomputing*, 76(1):125–133. Seventh International Symposium on Neural Networks (ISNN 2010) Advances in Web Intelligence.
- Rauchfleisch, A. and Kaiser, J. (2020). The false positive problem of automatic bot detection in social science research. *PLOS ONE*, 15(10):1–20.
- Roberts, M. E., Stewart, B. M., and Tingley, D. (2019). stm: An r package for structural topic models. *Journal of Statistical Software*, 91(2):1–40.
- Sasaki, K., Yoshikawa, T., and Furuhashi, T. (2014). Online topic model for Twitter considering dynamics of user interests and topic trends. In *Proceedings of the 2014 Conference on Empirical Methods in Natural Language Processing (EMNLP)*, pages 1977–1985, Doha, Qatar. Association for Computational Linguistics.
- Schuchard, R., Crooks, A., Stefanidis, A., and Croitoru, A. (2019). Bots fired: examining social bot evidence in online mass shooting conversations. *Palgrave Communications*, 5(1):158.
- Seeger, M. and Sellnow, T. L. (2016). *Narratives of crisis: Telling stories of ruin and renewal*. Stanford University Press.

- Shao, C., Ciampaglia, G., Varol, O., Yang, K.-C., Flammini, A., and Menczer, F. (2018). The spread of lowcredibility content by social bots. *Nature Communications*, 9.
- Shi, W., Liu, D., Yang, J., Zhang, J., Wen, S., and Su, J. (2020). Social bots' sentiment engagement in health emergencies: A topic-based analysis of the covid-19 pandemic discussions on twitter. *International Journal of Environmental Research and Public Health*, 17(22):8701.
- Stella, M., Ferrara, E., and De Domenico, M. (2018). Bots increase exposure to negative and inflammatory content in online social systems. *Proceedings of the National Academy of Sciences*, 115(49):12435–12440.
- Stewart, M. C. and Gail Wilson, B. (2016). The dynamic role of social media during hurricane #sandy: An introduction of the stremii model to weather the storm of the crisis lifecycle. *Computers in Human Behavior*, 54:639–646.
- Stieglitz, S., Bunker, D., Mirbabaie, M., and Ehnis, C. (2018). Sense-making in social media during extreme events. *Journal of Contingencies and Crisis Management*, 26(1):4–15.
- Varol, O., Ferrara, E., Davis, C., Menczer, F., and Flammini, A. (2017). Online human-bot interactions: Detection, estimation, and characterization.
- Wang, B., Liakata, M., Zubiaga, A., and Procter, R. (2017). A hierarchical topic modelling approach for tweet clustering. In Ciampaglia, G. L., Mashhadi, A., and Yasseri, T., editors, *Social Informatics*, pages 378– 390, Cham. Springer International Publishing.
- Wang, W., Chen, X., Jiang, S., Wang, H., Yin, M., and Wang, P. (2020). Exploring the construction and infiltration strategies of social bots in sina microblog. *Scientific Reports*, 10(1):19821.
- Weick, K. E. (1988). Enacted sensemaking in crisis situations[1]. Journal of Management Studies, 25(4):305– 317.
- Wirth, K., Menchen-Trevino, E., and Moore, R. T. (2019). Bots by topic: Exploring differences in bot activity by conversation topic. In *Proceedings of the 10th International Conference on Social Media and Society*, SMSociety '19, page 77–82, New York, NY, USA. Association for Computing Machinery.
- Zahra, K., Imran, M., and Ostermann, F. O. (2018). Understanding eyewitness reports on twitter during disasters. In Boersma, K. and Tomaszewski, B., editors, 15th International Conference on Information Systems for Crisis Response and Management ISCRAM 2018, pages 687–695. ISCRAM. Conference Proceedings.
- Zarocostas, J. (2020). How to fight an infodemic. *The Lancet*, 395(10225):676.

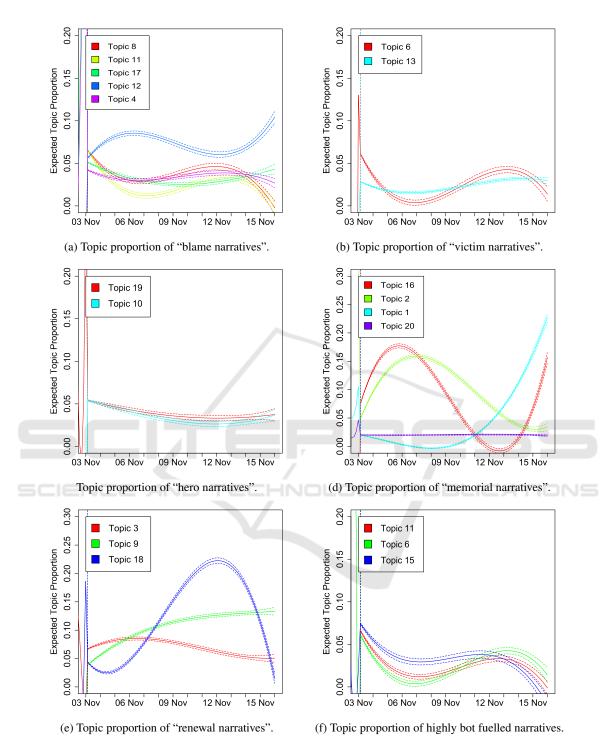


Figure 6: Topic proportion of narratives over extraction period (02-16 Nov 2020) with the covariate day smoothed by a spline function, with 95 percent confidence intervals.

		L	imi	My	urds	nan O"	Let	s in ion	ath mp	h rifles police	that	tay	trip		lice	[bə	of	ing t to	you	eful
		his link D	ider AlHas e over"	tragic time	erance tow ity"	for fake hu	gh violenc	error attac int cooper	g gays to c c passages	med with ailled by p	overnment	help at all	sandsom :	£,	ı injured p	No [remc	ed down o in the nan	e heartbrea s are broug	united wi	4 Do Pea art Genoci
		oad it on t	e to top lea rnal ops an	during this	re zero tol	campaigns usly GRAF	ilies Enou	owing the t ling our jo	amp stonin problemati	suspects ar shot and k	ne every g	t does not	ers to close	error attac	id bring an	ted to play	orist gunne to radicals	s even mor erpetrators	a we stand	Jourt cases omen 5 St
	RE (URL)"	please upl	g allegianc al nor inte	h Austria	d to decla Iren defeno	n funding (ke it serio	d their fam	lences folle 1 to expane	ig women ss of such J	se several 1 suspect	I also bla	ictims that	vants powe	xtremists t	Vienna ar	of phil star	ured 1 terr ng refuge 1	that city its Hope the p	c of austria	R 3 File C their w
	EAD MOI	of Vienna	or pledging r its extern	stands wi	er we nee st our child	secularist vill now ta	victims an	pest condo ok forwar	hing owni for rewrit	nstettengas r included	[removed]	nbers of v	ernment v	g Islamic e	ian capital	members o	others inj amp givi	ng lived in of Vienna	re wi tfoll	a 2 File F erties 4 Ra
	ninister R	nner city e	perpetrate	enna India	re than ev ders protec	ing us fake Iope they	ay for the ate"	m our deel and we lo	ading lync ime to call	ng at Seiter ed 1 office	ppened in ur apology	firmed nui	slam s gov	1 following	the Austr	ve waited	l n several supporting	nna. Havir to the ppl	thoughts a	ocial medi their prop
	's interior 1	nt in the i	ideo of the ing us all 1	tacks in Vi	today mo ol our bor	kept teach neir door F	in and I pr n silence h	'eyed to hi extremism	lling behe ark ages T	ed beginnii veral injur	or what ha	s or uncon	political I	itical Islan	t attack in	se While v	Many deac years for	ack in Vie 1p prayers	iight tuks	otest on S ties 3 Loot
	attack say	ing incide port us"	easing a v is remind	y terror ati s''	rt policies ports contr	dia. They cking at th	rist attack ly love car	ellor I conv at against o	pogates ki 1g in the d	ll shots fire person sev	Erdogan fe sology. We	peculations	tts to ban you more	pread poli	a terroris Auslim"	erforman	n capital] in coming	g terror att ny love an	vienna ton	ı Can 1 Pr 2 Burn Cit
	anna terror	f the shoot ou can sup	ility by rel ate fighters	he dastardl eir familie	eedinghea ties close J	orism in In rror is kno	r the terrol ternity On	ian Chance a in its figl	stances pro wers belo	pm severa deceaced	president] errorist ide	usations sp public place	ustria war or life tells	ffence to s	woman in eople are N	tonights []"	in Austria nassively i	he ongoin ight. All n	attacks in	elings You ad people
9	pected Vie	uny kind o his way y	responsib Islamic St	dened by t ims and th	oor and bl n our socie	slamic terr he same te	dismay fc ace and fra	the Austr vith Austri	ny circums lorant follo	ment 0800 ations one	le Turkish Vahhabist t	mours acc way from	Nienna A terrorists f	iminal to o	cue an old es these p	le the after n [remove	iple places ig to pay i	iow about i since last n	/ tterrible	eligious fe ant 1 Behe
_	illed in sus	ootage of a	al claim of ng him an	ed and sad ith the vict	the opend s lurking i	ed radical i ists. Now t	sorrow and engthen pe	ne call with nd united v	ok under a amp its igr rms") at the mo tooting loc	and I blam d funded V	are any ru lter Keep a	or attack in imprison	nake it a cr	ns who resubulance Y	s safe insic he music i	icked mult ope is goii	ocked to kr appening ay strong"	shocked by	urt your R But You C
ą	"At least one killed in suspected Vienna terror attack says interior minister READ MORE (URL)"	"If you have footage of any kind of the shooting incident in the inner city of Vienna please upload it on this link DONT share it on social media This way you can support us"	"With an official claim of responsibility by releasing a video of the perpetrator pledging allegiance to top leader AlHashimi alQurashi calling him an Islamic State fighters is reminding us all that neither its external nor internal ops are over"	"Deeply shocked and saddened by the dastardly terror attacks in Vienna India stands with Austria during this tragic time My thoughts are with the victims and their families"	"Enough with the opendoor and bleedingheart policies today more than ever we need to declare zero tolerance towards Islamic fanatics lurking in our societies close ports control our borders protect our children defend our identity"	"Europe ignored radical islamic terrorism in India. They kept teaching us fake secularism funding campaigns for fake human rights of terrorists. Now the same terror is knocking at their door Hope they will now take it seriously GRAPHIC VIDEO"	"I express my sorrow and dismay for the terrorist attack in and I pray for the victims and their families Enough violence Let us together strengthen peace and fratemity Only love can silence hate"	"During a phone call with the Austrian Chancellor I conveyed to him our deepest condolences following the terror attacks in Vienna We stand united with Austria in its fight against extremism and we look forward to expanding our joint cooperation on this front"	"If any holy book under any circumstances propogates killing beheading lynching owning women amp stoning gays to death then that book amp its ignorant followers belong in the dark ages Time to call for rewrites of such problematic passages amp to demand reforms"	"CONFIRMED at the moment 0800 pm several shots fired beginning at Seitenstettengasse several suspects armed with rifles six different shooting locations one deceaced person several injured 1 officer included 1 suspect shot and killed by police officers"	"I am Muslim and I blame Turkish president Erdogan for what happened in [removed] I also blame every government that empowered and funded Wahhabist terrorist ideology. We await your apology"	"Please dont stare any rumours accusations speculations or unconfirmed numbers of victims that does not help at all Stay inside take shelter Keep away from public places."	"After the terror attack in Vienna Austria wants to ban political Islam s government wants powers to close mosques strip citizenship and imprison terrorists for life tells you more"	"Austria will make it a criminal to offence to spread political Islam following Islamic extremists terror attack"	"Turkish youths who rescue an old woman in a terrorist attack in the Austrian capital Vienna and bring an injured police officer to an ambulance Yes these people are Muslim"	"Police kept us safe inside the after tonights performance While we waited members of phil started to play No [removed] will ever stop the music in [removed] "	"Terrorists attacked multiple places in Austrian capital Many dead n several others injured 1 terrorist gunned down others on the run Europe is going to pay massively in coming years for supporting amp giving refuge to radicals in the name of humanity"	"Incredibly shocked to know about the ongoing terror attack in Vienna. Having lived in that city its even more heartbreaking to hear whats happening since last night. All my love amp prayers to the ppl of Vienna Hope the perpetrators are brought to justice soon Stay strong"	"Ahm deeply shocked by tterrible attacks in vienna tonight tuks thoughts are wi tfolk of austria we stand united wi you against terror"	"If someone Hurt your Religious feelings You Can 1 Protest on Social media 2 File FIR 3 File Court cases 4 Do Peaceful protest March But You Cant 1 Behead people 2 Burn Cities 3 Loot their properties 4 Rape their women 5 Start Genocide"
Quote	-																			
	one, dead, injured, least, terrorist, peo- ple, multiple, still, synagogue, austrian	city, can, support, inner, please, europe, kind, way, media, dont	adical, al- leaders	families, stands, deeply, india, das-	paris, nice, s, erdogan,	terrorism, now, india, europe, will, fake, islamic, hope, terrorists, radical	hate, terrorist, violence, pray, express, let, peace, love, victims, police	people, stand, solidarity, united, europe, austrian, fight, condemn, place, full	world, islam, today, possible	several, killed, police, person, locations, injured, shot, suspect, shooting, con- firmed	blame, happened, isis, government,	dont, take, places, , home	just, know, islam, europe, turkey, never, right, need, says, macron	will, people, dear, spread, political, dan- gerous, tweet, make, well, human	muslim, terrorist, people, turkish, aus- trian, injured, woman, police, old, bring	stop, will, safe, police, started, ever, in- side, members, tonights, play	muslims, name, europe, others, hurnan- ity, terrorists, years, countries, going, at- tacked	nocent, strong, ago, igious, since, hear	odi, heartfelt, collaborators,	european, get, war, ay
	- S.	inner, plea lont	islamist, islamic, france, radical, ways, can, state, news, india, leaders		back, pa visuals,	terrorism, now, india, europe, w islamic, hope, terrorists, radical	hate, terrorist, violence, pray, let, peace, love, victims, police	larity, unit demn, plae	, world, isla s, possible	killed, police, person, local shot, suspect, shooting,			europe, tur tacron	will, people, dear, spread, political gerous, tweet, make, well, human	people, tu an, police	stop, will, safe, police, started side, members, tonights, play	rope, othe , countries	religion, prayers, innocent, strong, ag whole, problem, religious, since, hear	~	
vords	d, injured, iple, still,	support, i y, media, c	islamist, islamic, ways, can, state, ne	victims, thoughts, shocked, saddened, tardly, tragic	, peace, kabul,	, now, ind nope, terro	orist, vio 3, love, vic	tand, solid fight, cone	amp, people, must, v terrible, faced, ones,	cilled, poli shot, susj	terrorist, also, said, erdogan, president, muslim	public, stay, keep, dont, t away, streets, shelter, home	just, know, islam, europe, right, need, says, macron	ple, dear, s weet, mak	terrorist, j ared, wom	l, safe, pol nbers, ton	muslims, name, eur ity, terrorists, years, tacked	religion, prayers, in whole, problem, reli	time, wish, n prime, bless,	like, country, world, eu nothing, cant, live, day
Top 10 words					terrorists, peace, shooting, kabul, spreading							public, s away, str								
	^{اal} 10.97%	operational 6.67% update	6.16%	5.90%	5.66%	5.47%	5.44%	1 5.32%	5.28%	lal 5.27%	5.07%	al 4.93%	4.76%	4.46%	4.28%	3.69%	3.43%	2.76%	1 2.32%	1 2.17%
Narrative Prob.		operation update	renewal	victim	blame	blame	memorial	memorial	blame	operational update	blame	operational 4.93% update	renewal	renewal	hero	hero	blame	victim	memorial	Topic 20 memorial
Topic No.	Topic 15	Topic 7	Topic 3	Topic 6	Topic 8	Topic 11	Topic 16	Topic 2	Topic 17	Topic 14	Topic 12	Topic 5	Topic 9	Topic 18	Topic 19	Topic 10	Topic 4	Topic 13 victim	Topic 1	Topic 20

Table 2: Topic overview including assigned narrative, topic probability, top 10 most frequent words and an example quote of a tweet with a high proportion of the topic.